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INVITATION TO ARTISTS TO SUBMIT A PROPOSAL

SYDNEY AIRPORT - MUSEUM OF CONTEMPORARY ART AUSTRALIA PUBLIC ART COMMISSION

Sydney Airport, in consultation with the Museum of Contemporary Art Australia (MCA), is seeking to appoint an Australian artist to create a public artwork for The Marketplace at the T1 International Terminal.

Artists are therefore invited to submit a proposal for a large-scale, site-specific public artwork to be located within The Marketplace, a centrally located and newly refurbished space within the Departures area of the Sydney Airport's T1 International Terminal. The successful artist and artwork proposal will be selected and announced in December 2017. Unveiling of the commission will take place in mid-2018.

The commission – a major one for Sydney Airport – forms part of a new and significant partnership between Sydney Airport and the MCA, and the MCA will act in an advisory role to the commission project. Through its partnership, Sydney Airport and the MCA will create opportunities for the public to engage with the newly commissioned work, as well as exhibitions and programs at the MCA.

The project will be overseen by an external public art consultant, Barbara Flynn, appointed by Sydney Airport in consultation with the MCA. Barbara Flynn has contributed to the artist shortlist and will be responsible for project management, including liaison with the competing artists; between the appointed artist and the Airport; financial management; quality control during fabrication and final installation; and delivery against key project milestones.

EXECUTIVE SUMMARY

CURATORIAL GUIDELINES FOR ARTISTS

Our objective in these briefing materials is to provide the information artists need without advocating any particular approach. That being said, we are calling for a site-specific proposal that reflects an understanding of this place and this site. Artists are encouraged to consider Sydney Airport's position as a gateway to Australia for the 42 million people who move through the precinct each year; and conceive of an artwork that will convey the excitement and possibilities of aviation and air travel; explore concepts relating to the journey, transit and migration; consider larger forces of globalisation and urbanisation; and introduce travellers to the city of Sydney, its culture and its people.

We anticipate that artists will propose projects in keeping with their practices while also responding directly to the unique characteristics of Sydney and the International Terminal site at Sydney Airport.

Sydney Airport is one of Australia's most important pieces of infrastructure and The Marketplace is a dynamic location demonstrating the best in innovative and bespoke Australian design. Public art is an essential component in 'place making' for an audience, and this project requires an artwork that will become as iconic as the airport environment itself, and that enhances the space it occupies.

Sydney Airport seeks to award the commission to the artwork that will achieve four crucial objectives. The work must:

- express something of meaning to people related to this place
- relate in a meaningful way to the architecture of the site
- be memorable and instil pride in Sydney
- generate interest in Sydney art and culture.

A single artist will be selected to make a work which will be the centrepiece of The Marketplace at the T1 International Terminal, Sydney Airport. Opportunities exist for the work to be suspended, to occupy an area of floor as a freestanding sculpture or object, or to extend into the configuration of seating/furniture. Numerous vantage points offer multiple sightlines to the work, while a raised roof ensures generous proportions and an expansive interior space. Floor-to-ceiling windows nearby provide abundant natural light and sweeping views of the airfield, allowing the artwork to exist in a dynamic relationship to aviation and the celebrated Sydney landscape and climate.

The Marketplace will be populated by passengers between the hours of 4:00 am and 10:30 pm, so artists are encouraged to consider daytime and night-time activations of the work.

EXECUTIVE SUMMARY

CONSTRAINTS

The Marketplace is a busy retail and dining precinct within T1 Departures that will see heavy traffic at peak times. The artwork therefore needs to be durable, easy to maintain and to allow for the free movement of passengers and staff.

TIMEFRAME

The timeframe for the proposal, design and implementation of a work of art for The Marketplace is from October 2017 (the start of the proposal stage) to June 2018 (completion and unveiling of the work).

BUDGET

The budget for a work of art for The Marketplace, T1 International Terminal, is \$A700,000 (net of GST), to cover all costs including the development and installation of the artwork and any fees to the artist and gallery. Payment to the artist will be made in accordance with the terms and conditions of the artist contract in **Appendix B**.

ARTIST FEE

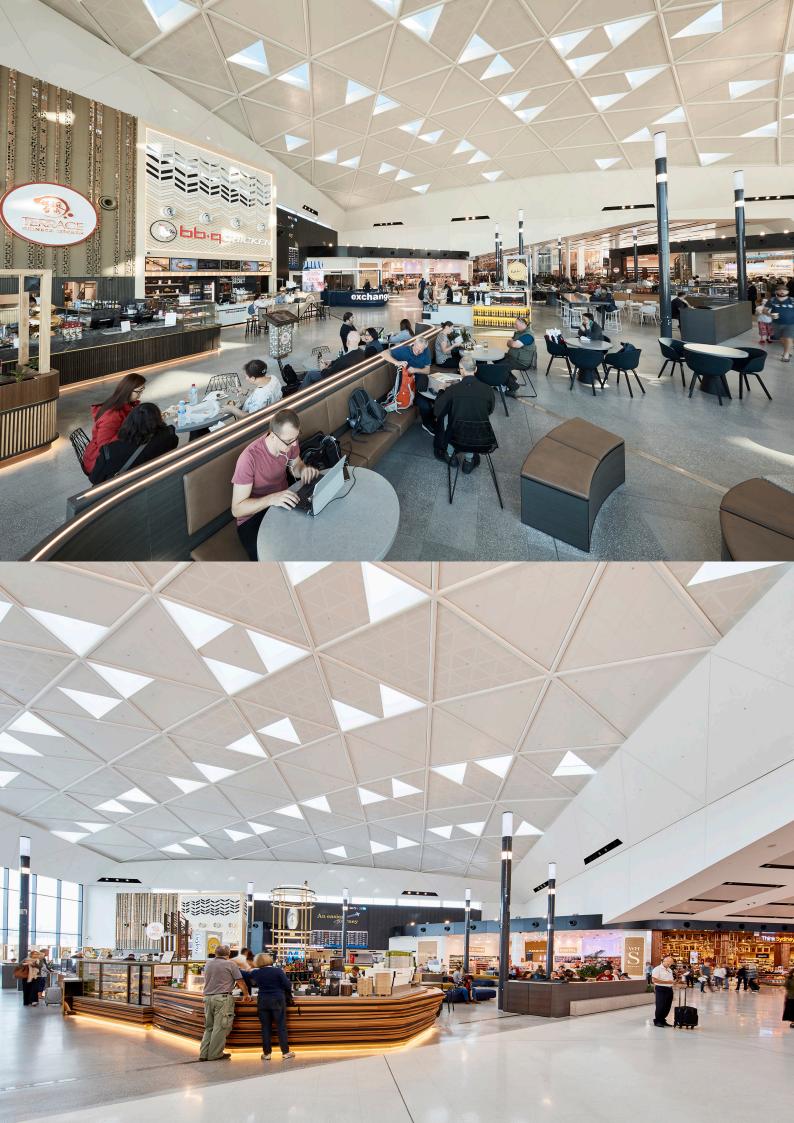
Sydney Airport will pay artists a proposal fee of \$A10,000 (net of GST) as remuneration for submitting a conforming proposal. The artist fee will be paid within 30 days of presentation of a valid tax invoice to be included as part of the proposal.

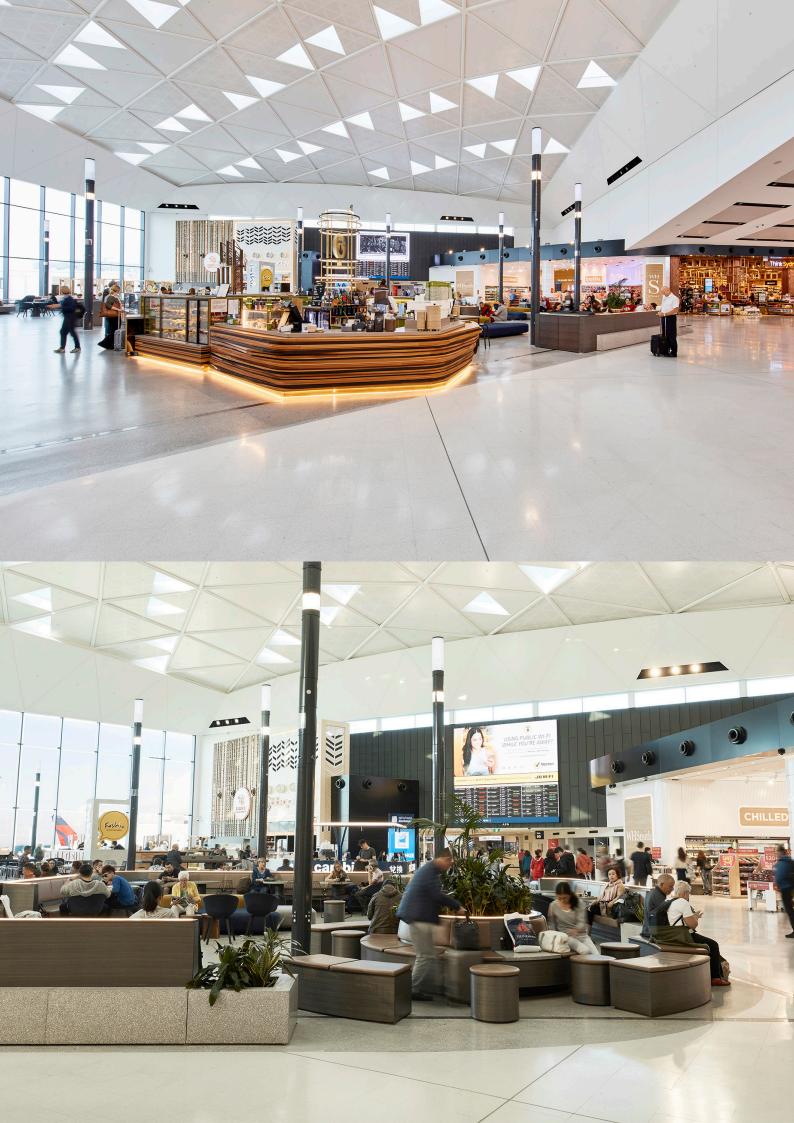
THE SITE

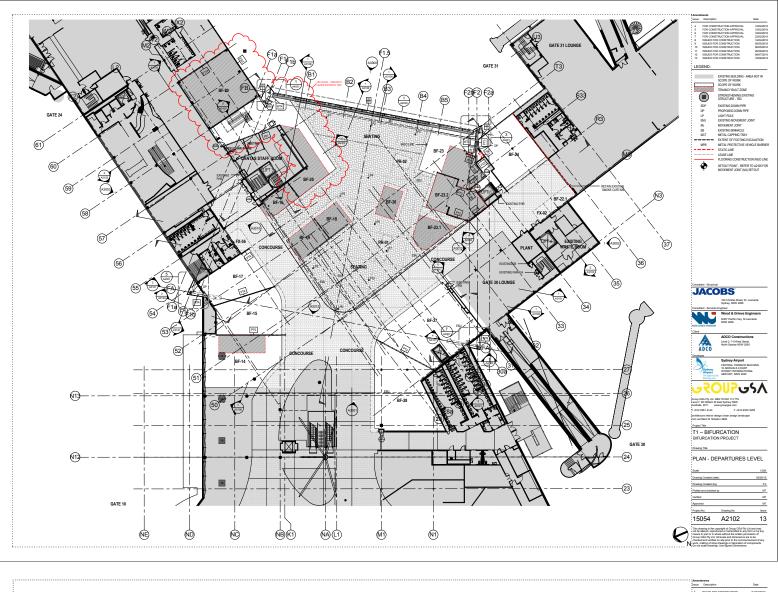
The Marketplace is a new retail and dining precinct within T1 Departures that includes floor-to-ceiling glass windows, a raised roof and views of the nearby airfield. The vision was to create a new passenger lounge and dining experience that makes a statement about modern-day Australia. A design that introduces natural light, space and comfort into the terminal creates a genuine sense of wellbeing and excitement for passengers waiting for their flights.

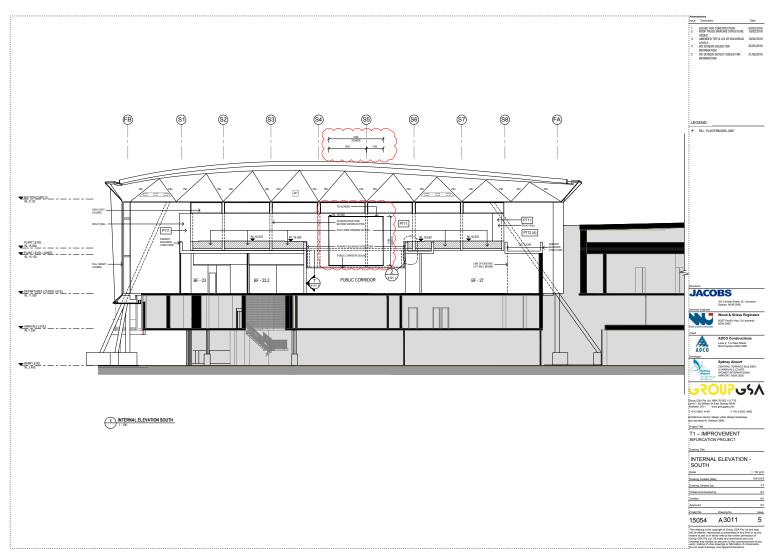
The Marketplace redesign centred around the raising of the roof to 17 metres and delivering extended views out onto the airfield through generous windows. The domed roof structure was built to achieve a column-free interior, enhancing the feeling of space and openness for the enjoyment of passengers.

Artists are invited to create a work that can be suspended in the space, occupy an area of floor, or extend into the seating. An artwork suspended in the vault will be visible from a great distance. The contemporary furniture and furnishings within the space offer travellers a range of different seating options (including banquettes and large dining tables, smaller pods, and lounge chairs with soft fabrics) to encourage them to settle into the space.









THE LARGER CONTEXT OF SYDNEY AIRPORT

ART IN AIRPORTS

Both functionally and symbolically, the airport is a unique place. On the one hand, it is a transitory space where international agreements determine our passage from one territory to another; on the other hand, it is a potent symbol embodying anticipation and excitement:

Nowhere is the appeal of the airport more concentrated than in the television screens which hang in rows from terminal ceilings announcing the departure and arrival of flights and whose absence of aesthetic self-consciousness, whose workmanlike casing and pedestrian typefaces, do nothing to disguise their emotional charge or imaginative allure.

Alain de Botton¹

Cultural thinkers have long theorised on the dichotomies of the airport space. In 1992 anthropologist Marc Augé described the airport as a 'non-place' – a particular and peculiar 'supermodern' space, produced by globalisation, existing outside time, history and culture, and filled with anonymous individuals simply 'passing through'.²

As some of the most sophisticated thinkers and producers of culture in our society, artists are well-equipped to make art in such a setting. They find new ways of inviting individuals to think and communicate what they know and value across nations, cultures and religions, encouraging the boundaries between them to dissolve.

Many artists have worked in airports making art that speaks to the uniqueness of the experience of being in the transitional zone, about to depart for home or a life-altering journey. Celebrated Sydney artists Michael Riley (1960-2004) and Susan Norrie created film works that played in the baggage claim area of Sydney Airport throughout the busy period of the Sydney 2000 Olympics (curator Barbara Flynn). Many Australians will know the artwork *Bell Tower* by Mark Bradford that looms as a friendly presence over the security screening area at the Tom Bradley International Terminal at LAX. Is it a jumbotron or a medieval bell tower? The artist has commented that it doesn't matter – the point is that people are thinking and puzzling over it.

¹ Alain de Botton, *The Art of Travel*, London: Penguin, 2003, p. 29.

² Marc Augé, *Non-lieux: Introduction à une anthropologie de la surmodernite*, Paris: Éd. du Seuil, 1992. First published in English as *Non-Places: Introduction to the anthropology of supermodernity* (trs. John Howe), London: Verso, 1995.

THE LARGER CONTEXT OF SYDNEY AIRPORT

VISION FOR SYDNEY AIRPORT

Sydney Airport's vision is to deliver a unique, world-class airport experience that sets Sydney apart.

As one of Australia's most important infrastructure installations, Sydney Airport functions as an international gateway and essential part of the global transport network, connecting Sydney to more than ninety destinations around the world. The airport makes a significant contribution to both the local and national economies, generating \$30.8 billion in economic activity a year. This contribution is equivalent to 6.4 per cent of the New South Wales economy.

Sydney Airport is proud to be part of such a vibrant, exciting city, and is committed to helping local communities thrive, supporting the Australian leaders of the future and showcasing local culture. Whether it's making the airport a great place for the 29,000 people who work there, or engaging with local communities to support sustainable growth, Sydney Airport wants to make a difference for the people of Sydney and New South Wales. It partners with a range of local community events, festivals, clubs, councils and other organisations to celebrate Sydney's place in the world. In 2016, Sydney Airport invested \$3.3 million in the community across the focus areas of health, environment, education and families in need.

As one of Australia's main international gateways, Sydney Airport is also committed to ensuring a positive experience for its 42 million passengers every year, working with a range of organisations on tourism and visitor initiatives to achieve this.

BUDGET

The budget for a work of art for The Marketplace, T1 International Terminal, is \$A700,000 (net of GST), to cover all costs including the development and installation of the artwork and any fees to the artist and gallery. Payment to the artist will be made in accordance with the terms and conditions of the artist contract in **Appendix B**.

ARTIST FEE

Sydney Airport will pay artists a proposal fee of \$A10,000 (net of GST) as remuneration for submitting a conforming proposal. The artist fee will be paid within 30 days of presentation of a valid tax invoice to be included as part of the proposal.

FLIGHTS AND ACCOMMODATION

The artist will be reimbursed his/her pre-approved flight and accommodation costs upon presentation of a valid invoice.

SUBMISSION DEADLINES

The proposal stage will comprise five weeks, from Monday 23 October to Tuesday 28 November 2017, 11:00 am (Australian Eastern Daylight Time).

The deadline for proposals is Tuesday 28 November 2017, 11:00 am (AEDT).

SUBMISSION REQUIREMENTS

Artists are asked to submit materials adequate to communicate their concept proposal.

The following documentation is required:

- Description of the artwork proposed, outlining the concept, the relevance of the work to the site, and the approach and methodology for integrating the work into The Marketplace site.
- 2. Detail of the technical specifications of the artwork proposed, including a summary of the anticipated maintenance requirements.
- 3. Visual documentation of the artwork proposed, in the form of computerrendered images, sketches and/or a model, showing the work in the context of The Marketplace.
- 4. Documentation of any relevant previous experience or projects by the artist; or, in lieu of previous experience, examples demonstrating the capacity of the artist to create and deliver an artwork addressing the brief and meeting the selection criteria.

- 5. List of nominated fabricators and their contact details and CVs, or other description of their qualifications.
- 6. Signed and completed cost plan broken out into detailed line item costs corresponding to the project stages, using the template cost plan attached in **Appendix A** of this artist brief document. This template should be completed to reflect that the artist will conceive, design and deliver the artwork.
- 7. A signed statement confirming the capacity of the artist to meet the program.
- 8. A signed statement confirming the capacity of the artist to meet the budget.
- 9. A signed statement confirming the artist has reviewed the form of the artist contract in Appendix B of this artist brief. Any concerns with the contract must be included in writing as part of the proposal.
- 10. Certificates of insurance demonstrating public liability cover to a limit of liability \$A10,000,000 worldwide for any one claim or series of claims arising from one occurrence, and workers' compensation or similar cover (howsoever described), which provides coverage in accordance with all relevant Statutory Requirements in which any workers or personnel of the artist or a related body corporate treated as being employed by the artist or a related body corporate, perform the work.

ARTIST IDENTIFICATION AND EVALUATION

At the conclusion of the proposal stage, a panel will evaluate the proposals and select the successful artist.

The Museum of Contemporary Art Australia and Barbara Flynn have selected a shortlist of eight artists to be invited to submit proposals for The Marketplace at T1 International Terminal, Sydney Airport. The panel reserves the right to select and implement more than one artist/project.

The panel members are:

- Kerrie Mather, Managing Director and CEO, Sydney Airport
- Blair French, Director, Curatorial and Digital, MCA Australia
- Lucy Hughes Turnbull AO, Chief Commissioner, Greater Sydney Commission
- Bridget Smyth, Design Director, City of Sydney
- Barbara Flynn, Barbara Flynn Pty Ltd, Curatorial Advisor to Sydney Airport

SELECTION CRITERIA

In developing its shortlist of artists, the panel has aimed to achieve diversity by considering practitioners of all races and backgrounds; Aboriginal and Torres Strait Islander artists; women and men; and artists at different career stages.

Proposals will be evaluated by the panel who will consider the following criteria, in keeping with the spirit and objectives of Sydney Airport.

VISUALLY SPECTACULAR

 Art that captures the attention of travellers and motivates them to capture it via photo or video and, ideally, share it via social media

SENSE OF PLACE/CONNECTION TO THE CITY

Art that responds well to the scale of the site and evokes this place

RELEVANCE FOR A DIVERSE AUDIENCE

Art that is relevant to a broad cross-section of the 42 million international and domestic travellers that transit through the airport precinct every year

LOCATION REQUIREMENTS

 Art that can be installed according to building and safety requirements, and delivered on time and within budget

SUSTAINABILITY AND ONGOING MAINTENANCE

 Art that is robust (built to a lifespan of 25 years) and requires minimal maintenance, with consideration given to the impact on the artwork of environmental conditions such as UV light

Note that these criteria are not listed in order of priority and the panel reserves the right to weight the criteria variably in the evaluation.

The panel also reserves the right to review and accept a proposal that is non-compliant with the criteria if, in the judgment of the panel, the artwork can be delivered and completed within the nominated budget and timeframe.

PROCESS

In preparing their proposals, artists are asked to consider how their art will engage the public, defined as encompassing the 42 million international and domestic travellers who transit through the airport precinct every year, as well as the 29,000 staff who work at Sydney Airport.

Artists are asked to produce a proposal that clearly articulates their vision for the work and that provides sufficient information for it to be assessed by the panel at the conclusion of the proposal stage.

As part of the evaluation process, a quantity surveyor will perform an independent review of artists' cost plans on behalf of Sydney Airport.

Barbara Flynn, Curatorial Advisor to Sydney Airport, will oversee the development and delivery of the selected artwork for The Marketplace at the T1 International

Terminal. The successful artist will liaise with representatives of Sydney Airport, with Barbara Flynn and her designated staff, and with expert specialists to complete and implement the work as per the cost plan and program. Sydney Airport will assist the artist to navigate any issues raised by the requirement for integration of the artwork into the architecture of The Marketplace and the broader airport precinct. The ability of the artist to work as part of a team and the capacity to be flexible are attributes that will be helpful to the process.

The budget of A\$700,000 (net of GST) represents secured funding by Sydney Airport.

SITE VISIT AND BRIEFINGS

Shortlisted artists are asked to visit the site and participate in project briefings in late October 2017. Sydney Airport will cover the expense of a single return airfare and accommodation to attend the site visit and artist briefing. Two site visits/ briefings will be conducted by Sydney Airport and Barbara Flynn. The first of these will be held on Friday 27 October 10 am, the second, on Tuesday 31 October 10 am. The visits/briefings will last two hours, until noon. The meeting place for the visits/briefings is Sydney Airport Corporation offices, 10 Arrivals Court, Sydney International Airport which is located opposite International Terminal 1.

LODGING THE PROPOSAL

Proposals should be lodged electronically by email or file-sharing service to:

Sally Cummine

Manager Community Engagement, Partnerships and Events

Sydney Airport

Email: sally.cummine@syd.com.au

The maximum size for proposals submitted by email is 20 MB. Please use a file-sharing service for proposals exceeding this size limit.

Artists should allow sufficient time to upload their proposals by the deadline. Sydney Airport will issue a return receipt by email to confirm the date and time that the proposal was received.

ENQUIRIES

Please direct enquiries to:

Barbara Flynn Curatorial Advisor to Sydney Airport Email: barbara@barbaraflynn.com

Mobile: +61 411 877 379

or

Sally Cummine

Manager Community Engagement, Partnerships and Events

Sydney Airport

Email: sally.cummine@syd.com.au

Mobile: +61 466 130 239

INTERVIEW

Following submission of the proposal, artists will be interviewed by Barbara Flynn – by Skype or in person – at a pre-arranged time on Wednesday 29 November (AEDT). As part of their proposal artists are asked to confirm their availability to be interviewed that day. The interview will last approximately 40 minutes, including 20 minutes for the artist to present their proposal followed by an opportunity for Barbara to ask questions.

NOTIFICATION AND ANNOUNCEMENT

The recommendation of the panel will be finalised in consultation with Sydney Airport and the MCA. Artists will be notified of the final decision on 6 December 2017. Artists are asked to hold the date for the public announcement of the successful artist which will be made on **Tuesday 19 December, 11:00 am-noon.**

TIMELINE FOR THE PROPOSAL STAGE (OCTOBER-NOVEMBER 2017)

TASK	DETAIL	DATE/TIME (AEDT)
Invitation opens	Artist brief provided to invited artists	Monday 23 October
		2017
Site visit		Friday 27 October 2017
Deadline for proposals		11:00 am
		Tuesday 28 November
		2017
Interviews		Wednesday 29
		November 2017
Notification	Recommendation of panel	Wednesday 6
	Approval by Sydney Airport	December 2017
Contract executed and	Execution of contract	Friday 15 December
artist appointed		2017
Public announcement	Artist announced	Tuesday 19 December
		2017

COST PLAN TEMPLATE

As noted above, artists are asked to provide a cost plan as part of their proposal using the template attached at **Appendix A** to identify all project-related costs, at each stage, required to complete the project. These include, for example:

- artist fee allowing for a supervisory and quality control role for the artist throughout the process
- fees for technical services
- any other professional fees
- costs of prototyping, materials and presentation materials
- costs of fabrication and installation
- costs of insurances and transportation
- costs of incidentals and other expenses, including travel.

Proposals must be completely costed by the artist in the cost plan.

The budget for a work of art for The Marketplace, T1 International Terminal is A\$700,000 (net of GST), to cover all costs including the development and installation of the artwork and any fees to the artist and gallery. Payment to the artist will be made in accordance with the terms and conditions of the artist contract in **Appendix B**.

The quantity surveyor assigned to the project will assess the submitted cost plan and continue to provide cost review for the duration of the project.

OBLIGATIONS OF SYDNEY AIRPORT AND THE ARTIST

The respective obligations of Sydney Airport and the artist are listed in the artist contract attached as **Appendix B** to this artist brief document. The obligations correspond to the line items of the cost plan template.

ARTIST CONTRACT

The successful artist will be contracted to Sydney Airport using a form of the artist contract **attached** to this artist brief document at **Appendix B**.

Sydney Airport is aware that the final details of the artist contract will be conditional on the type of artwork proposed by the successful artist. Nevertheless, it is imperative that the contract be reviewed by the artist and their legal representative, and that any concerns with the contract are raised in writing at the proposal stage. The contract will be finalised after the notification of the successful artist but before any announcement of the decision.

This artist brief document contains information about The Marketplace at T1 International Terminal, Sydney Airport, and will form part of the artist contract.

PROGRAM FOR PUBLIC ART AT THE MARKETPLACE (OCTOBER 2017 - MID-2018)

The table below reflects the latest information available about the development and delivery schedule for the public art commission for The Marketplace, T1 International Terminal.

STAGE	START DATE	FINISH DATE	LENGTH	PROJECT MILESTONES
1	September	13 October	6 weeks	Shortlist of
	2017	2017		artists compiled -
Curatorial				completed
research and artist				
identification				
2	23 October	28 November	5 weeks	Site visit and artist
Invitation to	2017	2017		briefings
competition				Opportunity
				for artist to ask
Site visit and				questions of project
briefing				team
Development of				
proposal				Appointment by
ргорозаг				Sydney Airport of
Submission				quantity surveyor
Memorandum of				
understanding				
2	29 November	29 November		Interviews of
	2017	2017		competing artists
Artist interviews				by curator Barbara
				Flynn

3	29 November	19 December	3 weeks	Evaluation by panel
Evaluation by panel	2017	2017		Selection of
and selection of				successful artist
artist				
				Recommendation of
Execute contract				panel and approval
Appoint artist				by Sydney Airport
				Execution of
Announcement				contract
				Appointment of
				artist
				Public
				announcement
4	(January)-	31 March 2018	8(-12.5)	Development of
Desire deserte established	February 2018		weeks	design
Design development	1 4 1 2010	71 Mar. 2010	0	Artwork fabrication
5	1 April 2018	31 May 2018	8 weeks	and site preparation
Fabrication,				and site preparation
transport and site				
preparation				
6	1 June 2018	15 June 2018	2 weeks	Delivery and
Installation, artwork				installation of
lighting, inspection				artwork, completion
and defects liability				of maintenance
and derects habiney				manual
				Final inspection,
				defect rectification,
				inspection and
				acceptance (artist
				and Sydney Airport)
7	30 June 2018	30 June 2018	2 weeks	Launch planning,
Launch and				production of
marketing				publication, media
marketing				and marketing

SUPPORTING INFORMATION

The following information is provided to artists with this artist brief document:

Appendix A: Cost plan template

Appendix B: Artist contract

Appendix C: Site photos

Appendix D: Maps, site plans and elevations



Museum of Contemporary Art Australia

