

VIKTOR (EKMARK)

Art Director

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EXPERIENCE

CREATIVE/ART DIRECTOR

Freelance, Stockholm 2021–present

ART DIRECTOR INTERN

Tillsammans Sthlm, Stockholm 2024

ART DIRECTOR/ART CREATIVE INTERN

Uncut, Stockholm 2024

CREATIVE/COORDINATOR

Acne Photography, Stockholm 2019–2021

PHOTOGRAPHY INTERN

Acne Photography, Stockholm 2019

BAR MANAGER

Vapiano, Stockholm 2015–2019

EDUCATION

BERGHS SCHOOL OF COMMUNICATION

Art Director 2023–2025

BECKMANS COLLEGE OF DESIGN

Visual Communication 2022–2023

STHLM SCHOOL OF PHOTOGRAPHY

Visual Communicator/Photographer 2017–2019

STOCKHOLM UNIVERSITY

Fashion Studies I & II 2015

KUNGSTENSGYMNASIET

Aesthetics Program 2011–2014

SKILLS

Swedish (native), English (fluent)
Adobe Suite (all useful programs)
Art Direction & Copywriting
Design & creative strategy

Creative Art Director who loves to mix techniques and find new ways. In most things I do I tend to look at the world around me, past and present. Finding references in art, pop culture, music, news, folk culture or anything that interest my really. I believe not everything has been done yet, and that excites me. When I get an idea I'll go for it, and people notice.

Social Media Manager and art direction (OH, ME), design, content creation, casting, photography.

A more classic setup where I worked together with a copywriter in a creative team. We worked with the same clients as the other creatives. Including Elon, Katrineholm, Dustin and various shopping centres in STHLM.

AI production and art direction. Working with H&M, IKEA & TikTok among others.

Agency's assistant working with everything from photographer's assistant, social media manager, production assistant, producer, to sales and normal office work. Here I really learned to work with and curate imagery, and got great experience from shoots. I learned a lot here, and has ever since continued to work freelance with the people I got to know here.

6 months internship while studying at STHLM School of Photography. Got employed here at graduation.

I have a great interest in food and beverages and it was really fun working with both.

Advanced education in art direction, copywriting and advertising. The program has sharpened my ability to build and communicate ideas across different media, with a focus on branding, campaign work, and storytelling. I've worked on real client briefs in team settings, learning how to take ideas from insight and concept to final execution. Through hands-on projects, I've also gained experience in pitching, creative strategy, and art direction across digital and print.

School of the Year, Young Ones 2025

Evening course in visual communication. Illustration, graphic design, animation, art direction etc.

Examined photographer and overall visual communicator. Focusing on for example commercial photography, film, "content creation" and retouching.

60 hp course (I & II) in fashion and how it was formed from and built the world around it. These courses was really valuable in giving me an better understanding of our society in the last couple centuries (and beyond).

Upper Secondary School (aesthetics, photography)

REFERENCES (upon request):

Maria Widemar	Agent/founder	OH, ME
Karin Rudh	Agent/founder	OH, ME
Charlotta Rydholm	Lecturer	Freelance
Lotta Mårlind	Creative Director	Tillsammans Sthlm