



# ADITYA JUNEJA

*Creative Producer, Production + Studio Ops, Experiential Lead*

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## Profile

Creative Producer with 10+ years of experience delivering standout work across film, fashion, and branded campaigns. Fuses creative vision with operational precision to lead teams, drive results, and keep productions on brand and on schedule. Expert in agency workflows, hands-on production, and fast-moving, cross-functional environments.

## Experience

### CREATIVE PRODUCER & OPERATIONS LEAD (FREELANCE)

2016–Present

*Creative Production for Photo/Video Shoots, Styling Operations, & Immersive Guest Experiences*

#### Studio Production & Set Management

- **Produced 200+ shoots** spanning branded content, fashion editorials, narrative shorts, and music videos—overseeing **budgets from \$5K to \$100K+**, managing **talent-heavy productions (10–50+ cast/crew)**, and adapting logistics across **coastal, rural, and international locations**.
- Led **full-cycle production** from development through post: **sourced crew and talent**, obtained permits and insurance, **negotiated with vendors**, managed transport/lodging, and ensured compliance with SAG-AFTRA, city, and location-specific regulations.
- Acted as **primary on-set producer**, bringing in trusted collaborators from my network of **DGA-ready directors, stylists, MUA teams, and rental houses**—often supplying **personal grip/lighting equipment and props** to minimize rental overhead and increase agility.
- Streamlined operations using tools like **Airtable** for scheduling and budget tracking, **Frame.io** for remote creative approvals, **Wrapbook** for payroll/compliance, and **Slack/Google Workspace** for day-to-day production alignment across teams and time zones.

#### Styling & Merchandise Operations

- **Oversaw styling logistics** for **10+ concurrent Lululemon brand and marketing campaign projects** as a contract **Styling Operations Specialist**—**coordinating sample flow** between **merchandising, sample operations**, and **studio teams** across **6 internal styling units** in **Los Angeles** and **Vancouver**, while **maintaining inventory systems** that streamlined **wardrobe pulls and returns**.
- **Styled and supported 75+ product and lifestyle looks** across e-commerce and campaign shoots for **Adidas, Fanatics (NHL/NCAA), Todd Snyder, and Puma Golf**—aligning wardrobe selections with **creative briefs, target demographics, and brand identity guidelines**.
- Contributed to **high-volume** studio production workflows, helping execute **50–85+ styled looks per day** with **on-set continuity, live wardrobe adjustments, and minimal retouching needs**—driving **consistency, efficiency, and visual clarity** across **multi-day shoots**.
- Collaborated with senior stylists, art directors, and producers to ensure **wardrobe direction** aligned with **storyboards, product hierarchy, and shot lists**—balancing **creative vision** with **shoot efficiency** and **logistical execution**.

#### Talent Experience & Immersive Production

- Blended **performance, continuity supervision, and spatial storytelling** across TV, branded content, and immersive activations—supporting audience experience and production flow through fast adaptability, creative precision, and direct collaboration with directors, DPs, and designers.
- Served as **stand-in** and **continuity consultant** on major productions for Netflix, Hulu, Apple TV+, HBO, and Starz—ensuring seamless blocking, lighting, and visual accuracy for principal talent across multi-set shoots and high-volume days. Key credits include *Never Have I Ever*, *Mythic Quest*, *How I Met Your Father*, *Silicon Valley*, *Dimension 404*, and *Blunt Talk*.

## Skills

Project scheduling • Wardrobe logistics • On-set & on-location execution • Sample & inventory flow • Talent coordination • Campaign prep across e-comm, editorial & live shoots • Brand compliance • Crew & vendor support • Permitting & insurance workflows • Multi-market execution • Tools: Google Workspace, Airtable, Frame.io, Wrapbook, Slack, Adobe Creative Suite