

IAN WALKER

COPYWRITER

WORK

Razorfish (2024)

Copywriter

Clients: Discover, TIAA, Venu Sports, Fannie Mae

Hawkeye (2022 - 2023)

Junior Copywriter

Clients: FNBO, Patrón, Grey Goose, USAA

MullenLowe (2021)

Freelance Junior Copywriter

Clients: Royal Caribbean, Credit Karma

Guaranteed Rate (2021)

Freelance Junior Copywriter

Clients: In-house Social

Swift (2021)

Freelance Junior Writer

Clients: TikTok

Swift (2020)

Copywriter Fellow

Reignited relevance in Redbox in an age of streaming goliaths during a 6-week mentorship program

Camp ADventure (2020)

Copywriter

Virtual internship for students during COVID-19

Representative Andy Olson (2016)

Legislative Assistant

(Thought about politics for a second)

CONTACT

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ianwalkerbook.com

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(541)-990-7149

EDUCATION

University of Oregon

B.S. in Advertising and Economics

3.9 GPA, Summit Merit Scholar, Dean's List

SKILLS

Adobe Photoshop, InDesign, Illustrator

Photography

Microsoft Word, Powerpoint

Figma

Keynote, Google Slides

Data Analysis, R Studio, Stata

Problem solver

Growth-minded

Collaborative

Excellent multitasker

Strong written and verbal communicator

PERSONAL

Makes a killer spicy Italian

3x fantasy football champion

Underground hip hop nerd