

**namkhinglee.com**  
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# NAMKHING (NONLAPAT) LEESOMPRASONG

## PRODUCT DESIGNER

I'm a product designer and coder with a passion for finding the intersection of design and technology on digital products. Having worked in advertising agencies, and a startup company, I excel in fast-paced and multicultural environments and am currently looking for new full-time opportunities.

## SKILLS

Product Design  
Design thinking  
User research  
Graphic Design  
Branding  
Illustration  
Rapid Prototype

## EDUCATION

**Leading complex projects / IDEO U**  
November 2022

**Web Development / Le Wagon**  
March 2021 - September 2021  
Tokyo, Japan

**Bachelor of Arts, Visual Communication  
Design (First Class Honor) / Silpakorn  
University**  
August 2015 - February 2020,  
Bangkok, Thailand

## LANGUAGE

**English** / Full professional proficiency  
**Thai** / Native

## EXPERIENCE

### Product Designer / Picnic

January 2022 - Present, Amsterdam, The Netherlands

I design and build internal tools to support Picnic's complex supply chain operations. My work spans from developing the employee scheduling system and improving employee experience in the Teamwork App, to creating a forecasting tool that helps teams plan operations more accurately. I collaborate closely with business and operational teams to align stakeholders, define user-centric requirements, and deliver scalable solutions from the ground up.

[picnic.app/nl](https://picnic.app/nl)

### Product Designer / Amity

August 2019 - December 2021, Bangkok, Thailand

Collaborate closely with product, business, and engineering team to deliver a social product across mobile and web platforms. On top of that, I also create and maintain the internal visual guidelines, design principal and design systems.

[www.amity.co](https://www.amity.co)

### Visual Design Intern / Agoda

April - June 2019, Bangkok, Thailand

Designed experiences that helped increase engagements and booking rates on agoda application

[www.agoda.com](https://www.agoda.com)

### Graphic Design Intern / Moot Design Studio

July - December 2018, London, UK

Designed digital experiences alongside brand development and marketing strategy

[www.mootdesign.com](https://www.mootdesign.com)

### Junior Graphic Designer / Ogilvy & Mather Advertising

June 2017 - July 2018, Bangkok, Thailand

Being a part of a creative team, designing a variety of cross-media projects involving branding, illustrations, and advertising campaign.

[www.ogilvy.com](https://www.ogilvy.com)