

Lydia Oh

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Experience

Itempool Academy

August–September 2022

Freelance Graphic Designer

Redesigned the academy logo and created posters for teachers and students.
Designed advertisements for promotions.

82Seoul

November 2023

Freelance Graphic Designer

Designed promotional posters for the re-launch of the restaurant. Designed character mascots and painted a mural.

Education

School of Visual Arts

Bachelor of Fine Arts, Design
2021–2025

Skills

Brand Identity
Product Design
User Research
Market Research
Advertising
UX/UI Design
Presentation

Applications

Illustrator
InDesign
Photoshop
Figma
After Effects