

# Ryan Brandon Hsiao



Graphic Designer from Taiwan whose design practice revolves around balancing functional visual systems with the element of fun. He enjoys finding meaningful details in his surroundings, deep-diving into conceptual rabbit holes, and reflecting narratives in the realms of arts and culture, music, architecture, and everything human-centric.

[ryanbrandonhsiao.com](http://ryanbrandonhsiao.com)  
[ryanbrandonhsiao@gmail.com](mailto:ryanbrandonhsiao@gmail.com)  
+1 (401) 489-8005  
Brooklyn, NY

## Education

**Rhode Island School of Design (RISD)**  
BFA Graphic Design, 2024  
Honors Designation

**Pratt Institute**  
Communication Design, 2018  
Pre-College

## Experience

**Freelance Graphic Designer**  
Sep 2024 – Present  
Remote

### **Kinaxis APAC Amplify**

Developed and executed a city-themed visual identity for Kinaxis APAC's annual team-building and networking event, including animated wordmark, merchandise, name tag, and presentation template focused on memorability and interaction.

### **Taste of My Home Theatre Show**

Adapted the existing visual identity of a children's book and extended its use onto 6 collaterals: poster, tickets, social media posts, program brochure, invitation card.

**Graphic Designer**  
Nov 2023 – Jun 2024  
Providence, RI

### **RISD Design Guild**

Provided brand identity design, print, typography, and image-making services to the greater RISD and Brown University community.  
Collaborated closely with RISD Marketing and Communications.

**Lead Exhibition Designer**  
Jan 2024 – Mar 2024  
Providence, RI

### **RISD Graphic Design Senior Show**

Developed the concept and visual identity for the annual Senior Show, which accommodated over 130 submitted works from 59 graduating students in the undergraduate program.  
Led a team of 7, and directed the entire spatial experience from sketches and ideation to installation.  
Effectively coordinated with the exhibition managers at RISD Exhibitions.

**Design Assistant**  
Jun 2023 – Aug 2023  
Zhubei City, Taiwan

### **Leo Vision Communication Design**

Assisted with design and production of the 2023 Hakka Expo's Taipei area attracting over 11 million total visitors, including ideation for window display designs, typesetting informational panels, audio editing, and guiding visitors during open hours.

**Seasonal Graphic Designer**  
Jun 2022 – Mar 2025  
Zhubei City, Taiwan

### **Star Castle Bookstore**

Led brand identity development, periodic event posters, exhibition planning, promo materials, and seasonal merchandise.

## Skills

### **Design**

Branding + Visual Identity  
Exhibition + Experiential  
Book, Publication, Editorial  
Poster + Print, Packaging  
Signage + Wayfinding  
Art Direction, Type Design  
Analog + Digital Photography  
Website Design, Illustration

### **Fabrication**

Risograph, Silkscreen Printing  
Print Production, Letterpress  
Book-Binding, Lasercutting  
Vinyl Cutting, UV Printing  
Woodworking, Model-Making

### **Software**

Adobe Photoshop, Illustrator  
InDesign, Lightroom  
Premiere Pro, After Effects  
Cinema 4D, Blender  
Rhino, Keyshot  
Notion, Slack  
HTML + CSS, Figma  
Framer, Cargo

### **Languages**

English  
Mandarin Chinese  
Japanese (Elementary)

## Featured In

### **Fonts In Use**

Grilli Type, 2024

### **Expiration Date**

RISD Graphic Design Triennial  
Woods-Gerry Gallery  
Providence RI, 2024

### **Unbound Art Book Fair**

RISD Fleet Library  
Providence RI, 2024