

Zhixin Jia 賈志鑫

About

My name is Jay, and since high school, design has been both my passion and a lifelong journey. I find immense joy in creating content that connects with people, and I'm committed to continually honing my skills and elevating the professionalism of my work every day.

Education

Fashion Institute of Technology

2021-2023 Advertisement Design

Fashion Institute of Technology

2020-2021 Communication Design

Queensborough Community College

2018-2020 Digital Design

Work Experience

Associate Art Director, Marina Maher Communications

07/2024 - Now

Design social media posts, event logos, presentations, and animations. Contribute to brainstorming and campaign concept development.

Freelance Graphic Designer, Urbanspace

02/2024 - 06/2024

Developed graphic designs, conducted research, and created motion designs for products and upcoming holiday events.

Art Director Intern, Razorfish

06/2023 - 08/2023

Created website layouts and concepts for campaigns, including a Samsung-approved motion design.

Design Freelancer, Dashan Group

10/2022 - 05/2023

Designed posters, menus, and social media content, and provided branding strategy & style guides.

Skill

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe After Effects

Figma

Photography

Midjourney

Blender

Achievements

Creative Conscience Silver Award

Awarded in the Equality and Justice category for the "I'm With Her" project.

Shortlist for Young One 2023

Shortlisted for the "Diablo: Reclaim Hope" project in 2023.

Branding Specialist

Collaborated with over 10 restaurant brands in Flushing and Manhattan's Vanderbilt area.

4+ Years of Design Experience

Since 2020, worked as an intern at Best Pet Supplies and completed numerous freelance design projects for major corporations.

Contact

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