

JESS MORGAN

GRAPHIC + BRAND DESIGNER ✦

JESSMORGANDESIGN.COM

ABOUT

A creative professional based in **Austin, TX** with a vibrant design style and personality. Specialties include branding, graphic design, illustration, and AI art creation.

WORK EXPERIENCE

May 2025-Present

The Many
Senior Graphic Designer
(Full Time)

Design lead on digital and print projects including branding, packaging, web, and typography-focused design. Partnered with internal teams and external partners to deliver high-impact creative across media and consumer sectors, while leveraging AI tools to drive innovative solutions.

September 2023-Present

Pomegranate Design Studio
(Jess Morgan Design):
Senior Graphic Designer
(Freelance)

Various design projects for digital and print such as branding, campaign design, infographic design and publication design. Working with a variety of clients and agencies such as Maison Francis Kurkdjian (MFK) and BondX/Drumroll.

October 2023-October 2024

Microsoft: Graphic Designer 4
(Contract)

Template designer for social media (Instagram posts+stories and LinkedIn banners) as well as AI art creation (prompt writing/proofreading and art generation selection).

SKILLS

Adobe Suite (InDesign, Illustrator, Photoshop, Lightroom Classic, Acrobat, xD, Spark), Figma + FigJam, Procreate, Typography, Packaging Design, Layout Design, Branding, Brand Design, Logo Design, Visual Identity, Illustration, AI Art Creation, Art Direction, UX/UI Design, Web Design, Publication Design, Print Design, Digital Design, Powerpoint/Slides/Keynote Design, Visual Design, Infographic Design, Editorial Design, Template Design, Color Theory, Photography/Photo, HTML/CSS (basic knowledge), Photo Editing/Retouching, Microsoft Office, Creative Strategy, Public Speaking/Presentation, Collaboration, Leadership, Problem Solving, Visual + Verbal Communication, Organization.

July 2022-August 2023

Razorfish: Art Director
(Full Time)

Art direction, graphic, social media, and UX/UI design for clients including T-Mobile, Dove (Unilever) and FIAT USA.

April 2022-July 2022

Razorfish: Junior Art Director
(Full Time)

October 2021-April 2022

Zubi Advertising: Junior Art Director
(Full Time)

Art direction and community management primarily for social media (digital) for Chase Bank, Ford Latino, and Zubi internal.

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AWARDS

Gold Addy Awards:
(AAF of Miami, Student Division)

2022: Package Design

2021: Magazine Design, Elements of Advertising, Sales and Marketing

Silver Addy Awards:
(AAF of Miami, Student Division)

2022: Brand Design (2), Publication Design, Typeface Design, Social Media Campaign, Photography

2021: Magazine Design, Illustration Campaign, Cross-Platform Campaign (3), Package Design

EDUCATION

University of Miami:

(August 2018-December 2021)

Bachelor of Science (B.S.C.): Cum Laude

Major: Creative Advertising

Minors: Studio Art/Art History + Electronic Media

Cannes Lion Festival of Creativity

(June 2019):

10-day invitation-only event for advertising and branded communications.

INTERNSHIPS & OTHER EXPERIENCE

August 2021-October 2021

Mochee Digital: Graphic Design Intern

January 2021-December 2021

Orange Umbrella: Senior Designer

April 2021-July 2021

Republica Havas: Art Direction Intern

January 2021-April 2021

The Brand Collective: Graphic Design Intern

September 2018-January 2021

Distraction Magazine: Assistant Art Director (05/20), Photographer + Illustrator

September 2020-December 2020

Digital Humanity: Illustration Intern

June 2020-September 2020

B.T.R. Nation: Packaging Design Intern



Jess Morgan
Design Logo

(E): jessmorganmail@gmail.com

(C): (561) 602 7000

(P): jessmorgandesign.com

(LK): linkedin.com/in/jessmorgandesign

Austin, TX