

Carlie Burton

Graphic Designer

Experience

Assistant Art Director

Cincinnati Magazine

April 2018 - Current

- › Lead creative direction for monthly, ancillary, and custom publications
 - › Develop briefs for illustration commissions and photo shoots
 - › Oversee and direct photo shoots on location/in studio
 - › Design social media, email, and website ads/graphics
 - › In-house illustrations and photography when needed
 - › Prepare files for both print and web
 - › Create event branding and collateral
 - › Collaborate with other teams to translate ideas into visual solutions
 - › Manage multiple projects simultaneously with tight deadlines
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Graphic Designer and Social Media Manager

Vapor Studios

October 2017 - April 2018

- › Designed social media, email, and website graphics in line with brand guidelines.
 - › Managed social media accounts to grow followers and engagement.
 - › In house illustration and photography when needed
 - › Designed marketing materials for campaigns and promotions
 - › Designed product and packaging labels
 - › Manage multiple projects simultaneously
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Graphic Designer

Jungle Jim's International Market

June 2015 - February 2016

- › Designed social media, email, and website graphics in line with brand guidelines.
- › Designed marketing materials for campaigns and promotions
- › Manage multiple projects simultaneously
- › In house illustration and photography when needed
- › Designed event branding and promotional collateral
- › Manage multiple projects simultaneously with tight deadlines
- › Designed in-store signage in line with brand guidelines

Education

The Modern College of Art and Design

Associates Degree

August 2013 - May 2015

Whitmer High School/

Career Technology Center

Graphic Design Career Tech Certification

August 2009 - June 2013

Skills

- › InDesign
- › Photoshop
- › Illustrator
- › Acrobat
- › Bridge
- › Lightroom
- › Studio Lighting/Photography
- › Food Styling
- › Typography
- › Editorial Layouts
- › Print Design
- › Illustration
- › Project Management Tools
- › Art Direction
- › Social Media
- › Mac/PC
- › Microsoft Office

Contact

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References

Available upon request