

# Carlie Burton

## Graphic Designer

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### Experience

#### Assistant Art Director

##### *Cincinnati Magazine*

April 2018 - Current

- › Lead creative direction for monthly, ancillary, and custom publications
  - › Develop briefs for illustration commissions and photo shoots
  - › Oversee and direct photo shoots on location/in studio
  - › Design social media, email, and website ads/graphics
  - › In-house illustrations and photography when needed
  - › Prepare files for both print and web
  - › Create event branding and collateral
  - › Collaborate with other teams to translate ideas into visual solutions
  - › Manage multiple projects simultaneously with tight deadlines
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#### Graphic Designer and Social Media Manager

##### *Vapor Studios*

October 2017 - April 2018

- › Designed social media, email, and website graphics in line with brand guidelines.
  - › Managed social media accounts to grow followers and engagement.
  - › In house illustration and photography when needed
  - › Designed marketing materials for campaigns and promotions
  - › Designed product and packaging labels
  - › Manage multiple projects simultaneously
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#### Graphic Designer

##### *Jungle Jim's International Market*

June 2015 - February 2016

- › Designed social media, email, and website graphics in line with brand guidelines.
- › Designed marketing materials for campaigns and promotions
- › Manage multiple projects simultaneously
- › In house illustration and photography when needed
- › Designed event branding and promotional collateral
- › Manage multiple projects simultaneously with tight deadlines
- › Designed in-store signage in line with brand guidelines

### Education

#### The Modern College of Art and Design

##### *Associates Degree*

August 2013 - May 2015

#### Whitmer High School/

##### *Career Technology Center*

##### *Graphic Design Career Tech Certification*

August 2009 - June 2013

### Skills

- › InDesign
- › Photoshop
- › Illustrator
- › Acrobat
- › Bridge
- › Lightroom
- › Studio Lighting/Photography
- › Food Styling
- › Typography
- › Editorial Layouts
- › Print Design
- › Illustration
- › Project Management Tools
- › Art Direction
- › Social Media
- › Mac/PC
- › Microsoft Office

### Contact

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419.389.7384

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## References

Available upon request