

ERIC BAO

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EDUCATION

Northeastern University | College of Arts, Media, and Design

Candidate for Bachelor of Fine Arts - Design

Concentration: Graphic Design | Dean's Scholarship

Relevant Coursework: Graphic Design Principles, Typographic Systems

Activities and Societies: Alpha Kappa Psi Professional Business Fraternity, TAMID Group, The Fashion Society

Boston, MA

May 2027

GPA: 3.85/4.0

The Council on International Education Exchange

N.U.In Study Abroad Program

Berlin, Germany

August 2023 - December 2023

Brooks School

High School Diploma

Activities and Awards: Cum Laude Society, Howell Van Gerbig Jr. Prize, Non-Profit Club President

North Andover, MA

May 2023

GPA: 95.33/100

RESEARCH PUBLICATIONS LIST

“Assimilation of anti-ideological motifs from Underground Comics into mainstream media: a Case of *the Boys*.” Co-authored with A.J. Naddaff, published in The Journal of Graphic Novels and Comics, 08 September 2023.

<https://doi.org/10.1080/21504857.2023.2253889>

“Piece de Resistance of the Free Press: Social, Political, and Economic Protest in French Independent Comics Post-1968 Movement.”

Published in the Brooks School Press Advanced History Capstone Journal, Spring 2023. Pages 4-30

<https://issuu.com/brooksschool/docs/draft>

PROFESSIONAL EXPERIENCE

Takeda Pharmaceutical

Marketing Operations and Creative Services Intern

Cambridge, MA

June 2024 - September 2024

- Spearheaded fulfillment initiative, creating 750 labeled and color-coded image thumbnails, increasing order, efficiency, and accuracy
- Developed a department-wide scorecard to report on project progress, budget spending, and employee utilization for executive leadership

Comics 4 Culture

Founder, Curriculum Director, Teacher

Boston, MA

March 2022 - September 2023

- Built brand elements and ran 35 workshops teaching cultural education through comic books and empowered underrepresented student voices at 20+ libraries across Massachusetts through cold calls & emails
- Kickstarted a comic review blog with 15 reviews, created free student resources/lessons, and organized an MA comics drive

Altogether Armenia

President

Boston, MA

September 2021 - September 2023

- Led a dozen members of a school club to raise money in Boston Common for medical equipment in Armenia
- Facilitated organizational connection with and consulted the Armenian Ministry of Health for vaccine awareness over video calls

Le Nadur

Marketing and Creative Design Intern

Boston, MA

May 2020 - May 2022

- Sole logo, product, and website designer; the startup's Instagram grew from <1,000 to 10,000 followers one-year post rebrand
- Conducted extensive market research, 30 in-depth interviews, and determined the beachhead market/product-market fit for the startup

LEADERSHIP

The Fashion Society

Graphic Design Director

Boston, MA

August 2024 - December 2024

- Designed digital and print poster graphics promoting events, garnering over 175k post impressions on Instagram over a 90 day span
- Collaborated across teams to create graphics for general meetings attended by over 50 members each week

Boys and Girls Club of Lawrence

Robotics Volunteer Lead

Lawrence, MA

September 2022- December 2022

- Spearheaded an after-school robotics program working with 100+ unique students across 25 workshops.
- Instructed the Boys and Girls Club students on the basics of robotics and ways to solve complex challenges using VEX robots

- **Technical skills:** Adobe Photoshop, Illustrator, InDesign, After Effects, Blender, Figma
- **Interests:** Russian Literature, Graffiti, Fashion, Jazz Saxophone, Techno Music, Fountain Pens, Philosophy, Contemporary Art