



Denise Carroll

Designer, Illustrator, Animator

EDUCATION

Tyler School of Art & Architecture Temple University— *Bachelor of Fine Arts (B.F.A)*

August 2017- May 2018, August 2021- May 2024

The University of the Arts

August 2018 - May 2019

EXPERIENCE

Scholastic Inc. — *BIPOC Art Mentorship Program*

JANUARY 2025 - MAY 2025

- Mentored by Scholastic art directors, receiving professional industry guidance.
- Developed illustration assignments modeled after real-world publishing projects.
- Gained hands-on experience in children's book illustration and publishing.

Sodexo USA — *Graphic Design Intern*

JANUARY 2023 - MAY 2024

- Contributed to the development of a new website design for the SoGo division by redesigning the web pages for 2 SoGo Cash Cards USA and Canada websites utilizing Sodexo's design system
- Developed data-driven PowerPoint presentations for Sodexo in collaboration with treasury and banking departments; highlighting cost-saving strategies that increased cash flow.
- Successfully coordinated multiple projects, demonstrating exceptional organizational skills in file management while designing logos, banners, print and marketing materials, gift cards, presentations, and websites, adhering to and maintaining brand guidelines, ensuring clear direction and priorities.

Tyler School of Art and Architecture — *Social Media Designer*

AUGUST 2022 - DECEMBER 2023

- Managed the graphic design department's TikTok page, creating captivating content to promote the school's program.
- Created 30+ engaging social media posts per month on TikTok resulting in a 20% growth in follower count.
- Collaborated with fellow social media designers to schedule and organize social media content, ensuring efficient time management and timely posting.

SKILLS

Design Software

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Adobe Animate, Figma