

Calder Anderson

Graphic Designer

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≡ EDUCATION

Parsons School of Design

BFA Integrated Design

Expected May 2026

Deans List

Parsons School of Design

Sept 2022 - Current

≡ SKILLS

Adobe Creative Suite

-Illustrator

-InDesign

-Photoshop

-Premiere Pro

-After Effects

Other

-Branding & Marketing Design

-Typography & Layout Design for
digital & print.

-Concept Development

≡ ADDITIONAL EXPERIENCE

Scarr's Pizza, New York, NY

Expeditor | Sept 2023 - Present

- Managed flow of orders between the kitchen and front-of-house, ensuring accuracy, efficiency, and high-quality presentation.
- Coordinated with chefs, servers, and delivery staff to maintain smooth operations during high-volume hours.

≡ PROFILE

Graphic designer, artist, and DJ based in NYC. Passionate about the intersections of design, branding, and contemporary culture. Skilled in typography, layout design, and creative direction. Seeking a creative internship to apply my skills and knowledge in branding, editorial design, and digital media.

≡ EXPERIENCE

"Are You Coming to The Party?" Magazine

Editor & Design Director | Sept 2024 - Jan 2025

An independent magazine exploring NYC nightlife and the people who make it happen. As one of two lead designers, I established the magazine's visual identity and managed the design process from concept to production.

- Designed editorial layouts, typography, and branding.
- Directed & executed editorial layouts & cohesive design language across print & digital.
- Managed the end-to-end print production process, optimizing layouts for high-quality physical and digital distribution.

SuperBloom Fashion Show

Art Director & Graphic Designer | Oct 2023 - Mar 2024

A student-run fashion show featuring four designers and their collections. As one of the art directors, I was responsible for shaping the show's visual identity through branding, marketing, and UI/UX design.

- Directed the creation of promotional material including videos & event branding assets.
- Designed & launched a website that included information on the designers & ticket links.
- Collaborated with other Art Directors to refine logos & other design elements.

Graphic Designer

Freelance | Dec 2023 - Present

Various freelance projects involving close collaboration with clients in order to achieve a cohesive design reflective of their objectives. I have designed assets for other graphic designers, posters, & social media content.

- Developed social media graphics & promotional materials for nightlife audiences.
- Designed branding assets for personal and collaborative projects, including logos, typography systems, and visual guidelines.

≡ PORTFOLIO WEBSITE

<https://calder-anderson.com/>