

## Experience

### Harper + Scott Junior 2D Designer

06/2024 - Present

Developing branded merchandise, product, packaging, and print materials for clients across fashion, beauty, travel and CPG industries. Creating brand identities for capsule merchandise collections. Building art files, technical specs, and dieline files to ensure production quality, resulting in over \$1.5M in revenue.

### Warner Bros. Discovery Digital Design Intern

01/2024 - 04/2024

Designed digital brand experiences for DC Comics, including the first social campaign for DC Comics' premium comic subscription. Performed a social media competitor analysis of 15 brands to begin developing a branding framework across all DC social channels.

### Nike (Converse) Digital Design Intern

06/2023 - 08/2023

Designed digital experiences for Converse, including web assets, landing pages, and product visuals. Created presentation decks outlining art direction for apparel and footwear productions. Directed product photography shoots. Developed trend forecasting report to creative leadership about current Gen-Z styling.

### Wasserman Design/Art Direction Intern

01/2023 - 04/2023

Generated experiential brand activations for clients such as Bacardi, Amazon Prime, and Dunkin. Created OOH ads for Amazon Prime Student's summer campaign. Collaborated with copywriting intern to develop a brief for Dunkin focused on increasing Gen-Z appeal for the brand's summer edition drinks.

### The Aerospace Corporation Video and Photo Production Intern

06/2022 - 08/2022

Edited and animated scenes for the pilot episode of The Aerospace Corporation's documentary series about NASA's Artemis mission. Worked alongside writers to help produce a video anthology series celebrating The Aerospace Corporation's company culture and achievements. Assisted directors with productions for Space Force and the Smithsonian.

## Education

### University of Southern California B.A. in Media Arts and Practice

Graduated 2024

## Skills and Tools

Art Direction, Content Design, Photography, Videography, Typography, Advertising, Layout, Editing, Branding, Motion Graphics.

Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Cinema4D, Maya 3D, Keynote, HTML, CSS.