## Alberto Martinez Garaulet

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## **Profile**

Interdisciplinary designer pursuing a career in UI/UX, Graphic Design, and Creative Interaction, with a diverse skill set spanning research, design, protoyping and production.

# Experience

### DIGITAL DESIGNER AND WEB DEVELOPER @ ZAKROS INTERARTS - 2024-PRESENT (REMOTE)

Leading a comprehensive redesign of the Third Space Network's identity (3SN) and designing various websites under creative director Randall Packer, resulting in increased audience engagement, backers for the initiative and new collaborators.

#### CONTRACT PRODUCT DESIGNER @ TRADE MODE LIFE - 2024-PRESENT (NEW YORK / REMOTE)

Leading the design and prototyping of a web-based application for trading artistic goods and services, conducting comprehensive user and usability research to inform design decisions. Collaborating closely with the development team to refine user flows and optimize navigation from initial concept to a fully functional platform.

#### WEB DESIGNER AND PRODUCTION ASSISTANT @ MAEL LABB - 2023-2024 (REMOTE)

Redesigned the brand identity, developed web store concepts, and contributed to footwear design and fabrication while managing multiple channels of communication.

#### CONTRACT GRAPHIC DESIGNER @ MARYLAND INSTITUTE COLLEGE OF ART - 2023 (BALTIMORE)

Collaborated with designer Gonzalo Peña to create static and animated event graphics for the annual VIGIL Sound Festival.

## FREELANCE DESIGNER - PRESENT

As a freelance designer, I have worked on diverse projects spanning digital products, apparel, and advertising design within the arts and culture sector. Notable clients include the streetwear brand 8THWNDR and artist and fashion designer CORY INFINITE.

## Education

Maryland Institute College of Art • 2024 • BFA in Graphic Design • Full Merit Scholarship Design and Architecture Senior High • 2020 • Industrial Design and User Research

## Skills

DESIGN TOOLS: FIGMA, ILLUSTRATOR, PHOTOSHOP, INDESIGN, AFTER EFFECTS, PREMIERE

3D & INTERACTIVE: BLENDER, SPARK AR, P5.JS, RHINO, SKETCHUP

WEB TOOLS: WEBFLOW, CARGO, SQUARESPACE

FABRICATION: CNC MILLING, 3D PRINTING, LASER CUTTING