

Micah
Shannon

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Education

Fall 2022–Present, Class of 2027 (Cincinnati, OH)

University of Cincinnati, College of DAAP

Bachelor of Science in Design,
Communication Design | 4.0 GPA, Dean's List

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Fall 2020–Spring 2021 (Buffalo, NY)

SUNY Buffalo State University

Bachelor of Fine Arts,
Graphic Design | 4.0 GPA, Dean's List

(Syracuse, NY)

2016–2020, Class of 2020

Homeschooled

Involvement

Title Mag, Design for America, Eurostampa
Envelope 8, Northside Photo Walk, Adobe Max,
RevolutionUC & MakeUC Hackathons, Chi Alpha
Fellowship, Pickleball Club, Fencing Club

Skillset

Print & Packaging Design
Brand Identity Design
Illustration

Software & Tools

Adobe Creative Cloud, Figma, Miro, Davinci
Resolve, Blender, Adobe Firefly, ChatGPT, Cargo,
DSLR Photography (+Microsoft Office, Mac OS,
Teams, Slack)

Select Clients

The Coca Cola Company, General Mills,
SCJohnson, Johnson & Johnson, Bacardi,
OFF!, Redwood Empire, British American
Tobacco, Fairlife

Experience

Spring + Fall 2024 (Cincinnati, OH)

Landor | Design Intern

Created packaging designs and developed brands for global clients across diverse categories. Collaborated with local and international creative teams to research, ideate, create, and refine design concepts and build out client pitches and presentations. Focused on brand-led design and illustration with an emphasis on strategic storytelling.

Spring 2020–Present (Cincinnati, OH)

MicahHere | Freelance Illustrator & Designer

Operate freelance design business, creating illustrated designs for clients internationally for merch, posters, packaging, and brand identity. Sold 1,400+ digital prints within one year of opening an Etsy storefront and maintain a 5-star seller rating. Acquired 20,000+ organic followers on Instagram in one year. Launched a global 27-product phone case collection in collaboration with Casetify. Illustrated a nationally-distributed children's self-help novel for use in schools.

Summer 2023–Present, Part-Time (Cincinnati, OH)

Experiential Design Lab | Design Research Associate

Reinventing public transit wayfinding and signage systems for Cincinnati's Metro bus network. Conduct in-depth typographic research and analysis to inform iterative sign designs. Construct and test prototypes on-site. Design print artifacts. Co-authored a peer-reviewed academic article on design process and efficacy of typography in transit signage.

Spring 2021–Summer 2022 + Summer 2023 (Cincinnati, OH)

Scarlet & Gray | School Custodian

Performed daily solo cleaning of 30+ classrooms in 2 schools under strict timeline. Worked in task forces executing full-service summer detailing and renovation across 5 school campuses. Received praise for thoroughness, diligence, and positive team leadership.

Fall 2022–Spring 2023, Part-Time (Cincinnati, OH)

University of Cincinnati | Front Desk Worker

Managed front desk and supported faculty in School of Design office. Designed promotional print materials, directed visitors to resources, handled confidential data entry, and organized offices and studios.

Fall 2019–Summer 2020 + Summer 2021 (Syracuse, NY)

Ironhorn Enterprises | General Laborer

Executed detailed punch lists of maintenance and deep cleaning tasks at 200+ residential and commercial properties to prepare for showing. Devised and implemented an organization system for a new 5000 sq ft warehouse. Adapted to up to 5 new job sites daily, consistently required to learn new skillsets on the fly in uncomfortable and high-risk environments.