

Connor FitzGerald

Multimedia graphic designer based in the Dallas-Fort Worth area with over four years of experience in the industry. Passionate about creative direction, design, photography, and social media.

Programs

Photoshop,
Illustrator, After-Effects,
Lightroom, InDesign,
Premiere, Figma, Slack,
Asana, Clickup, Basecamp

Skills

Art Direction, Typography,
Photography, Brand Identity,
Motion Design, Videography
Social Media Management

Profiles

[LinkedIn](#)

Omni Hotels & Resorts

Contract Graphic Designer, September 2024 - Current

I work closely with Omni's in-house creative team to develop and execute a diverse range of brand projects for their 52 properties across the U.S., Canada, and Mexico. My contributions include print collateral, as well as digital content for both paid and organic social.

Freelance

Graphic Designer, March 2020 - Current

Throughout my freelance career I've collaborated with various clients on a wide variety of projects. Over the years, I've had the opportunity to utilize my different skills in design, photography, web design, social media management, and email marketing.

Milestone Church

Graphic Designer, August 2022 - March 2024

As an in-house Graphic Designer at Milestone Church, I was an integral part of the marketing and communications team, collaborating closely with fellow designers, videographers, social media managers, and project managers. I embraced our team's ethos of versatility, where we each possessed skills not only in graphic design but also in photography, videography, motion design, and social media management.

In this dynamic environment, I experienced substantial growth, undertaking a diverse array of stimulating projects. While contributing across various departments and their respective needs, I had a particular focus on our Next Gen team. Here, I assumed a leading role in providing creative direction for significant events, overseeing a wide spectrum of deliverables ranging from brand packages, displays, print pieces, social media assets, merchandise, and motion graphics deliverables that served thousands of students.

Throughout this journey, I not only honed my ability to collaborate effectively within a team but also cultivated the skillset necessary to drive projects forward autonomously, ensuring their successful execution.

Milestone Church

Next Gen Design Intern, March 2021 - March 2022

Throughout my internship as a Next Gen designer, I took charge of designing and managing one of our prominent social channels. Over the course of a year, employing strategic planning and consistently delivering high-quality content, I successfully doubled our follower count. This role not only honed my design skills but also expanded my capabilities as a photographer and videographer.

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