

Emily Liu

Junior Graphic Designer

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Skills

Graphic Design

Brand Identity
Typography
Motion Graphics
UI/UX
Web Design
Editorial Design
Book Design

Art Direction

Photography
Video Editing
Digital Illustration
Print Making
Illustration

Technical Tools

Glyphs • FontLab
Figma
HTML • CSS • JavaScript
Procreate
Nomad

Adobe Creative Suite

Photoshop • Illustrator
InDesign • After Effects,
Premiere Pro • Light Room

Language Skills

English | Native

Mandarin | Native

Japanese | Advanced

Experience

Graphic Design Intern | The Style That Binds Us

New York, NY • 2024 August - Current

- Designed works for various aspects of the fashion industry.
- Created graphics for social media, website, LTK, TV segments, Mini Mag & newsletter, etc.

Collaborative Art Direction | Freelance

New York, NY • 2023 December - 2024 February

- Responsible for photography and cooperative art direction for apparel design project with fashion designer student Moie Qian.
- Photographed look-book, created brand identity, and designed books along with various printouts such as postcards and stickers for Moie Qian's apparel design project Poetry & Distance.

Graphic Design Intern | Plow & Hearth

Richmond, VA • 2022 May - 2022 September

- Worked with senior designers for marketing and designing final product launch.
- Designed catalog for digital platforms and physical printouts.
- Assisted designers with data organization and image retouches for the company's e-commerce platforms.

Volunteer Teacher's Assistant

Charlottesville, VA • 2021 May - 2021 July

- Assisted a Chinese family-managed art studio with art skills and language skills.
- Helped instructors with preparing and maintaining teaching materials for workshops

Education

Parsons School of Design

New York City, NY • 2019 August - 2023 May

- BFA in Communication Design
Graduated with Dean's Scholarship