

jenn *valerio*

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work

google + youtube

creative
new york, new york
youtube shorts, gaming,
gemini ai, google pixel
creative fellowship 2024

fallon

copywriter
new york, new york
arby's, cooper tires, showtime,
mattress firm, production

tilt creative + production

strategy & ad ops
richmond, va
walmart/walmart digital,
production help

why

part of the story

grew up in nova
did well in high school
got lost in college
went corporate
dabbled in higher ed
love sports
wanted to create
living the dream

school

brandcenter @ vcu

ms business & branding
copywriting/art direction
brandcentral president
richmond ad club

vcu

bs psychology
minor economics
dean's list
met sissy spacek

past lives

finance, retail, food service,
baseball stadiums, marketing
strategist, pizza gal, brand
model, sports camps, sketchy
nonprofits, startup life

skills

i'm good at these things

adobe illustrator, adobe photoshop,
ai, figma, final cut pro, sketch,
procreate, final draft, capcut,
midjourney, canva, ai voiceovers,
pre- and post- production, html
website building, pretending to
know adobe after effects, keeping
my scratch disks full

