

# **CALEB KIZIAH DESIGN PORTFOLIO**

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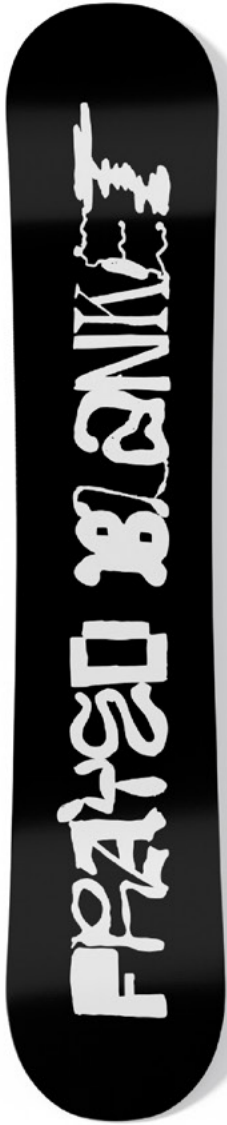


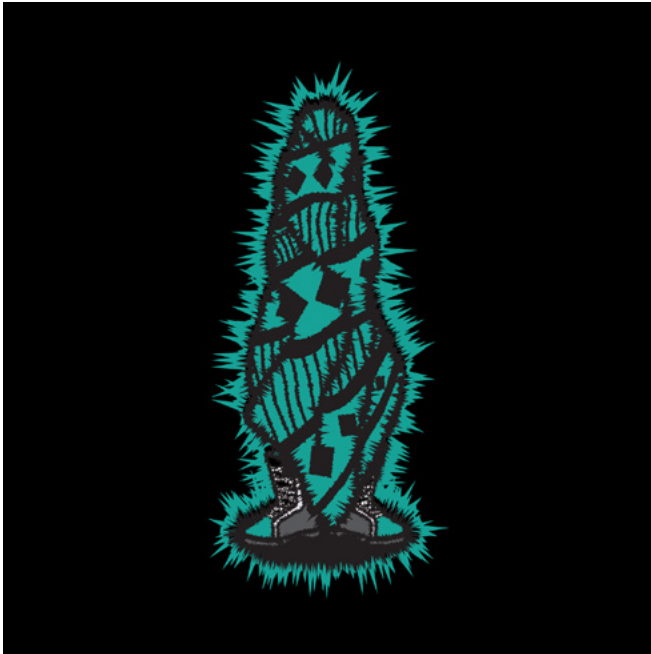
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## FRAYED BLANKET SNOWBOARDS

2024

Frayed Blanket Snowboards are founded on using a board continuously until it finally gives out. Frayed Blanket seeks to bring back 90's snowboard culture with high quality boards, built to use. Building snowboards and gear that last for generations, both on the snow and in culture. Exhibited in The Smith Gallery at Appalachian State University







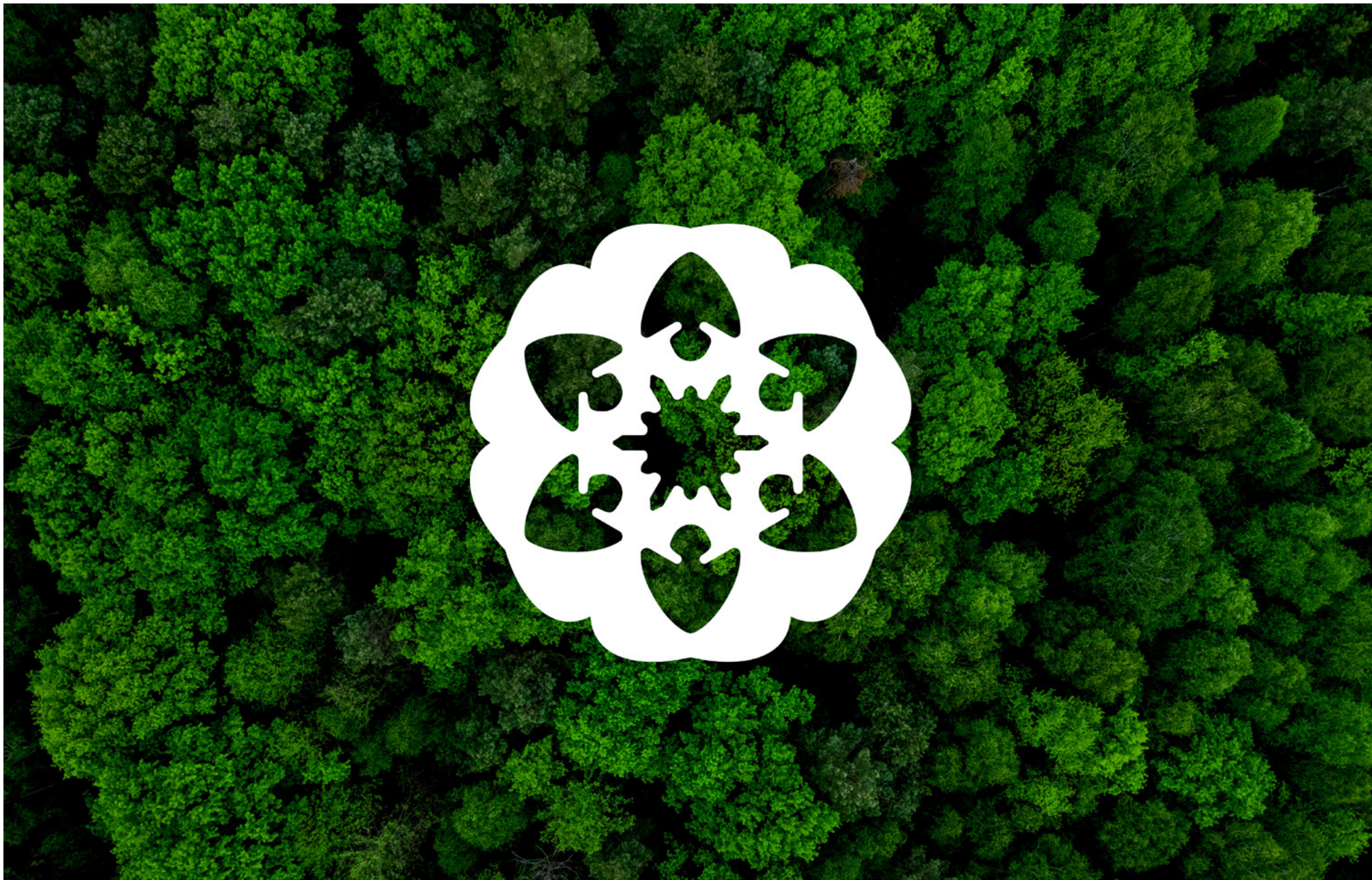
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**EDDY HELMETS**

2024

A eddy in a river happens when water swarms around a rock and turns back against the rock creating a whirlpool effect. An eddy can be intense on the surface, yet calm underneath. Eddy Helmets was founded on this idea of calm in the intensity our athletes seek out. Eddy Helmets builds safety gear for adventures and thrill seekers in all sports.





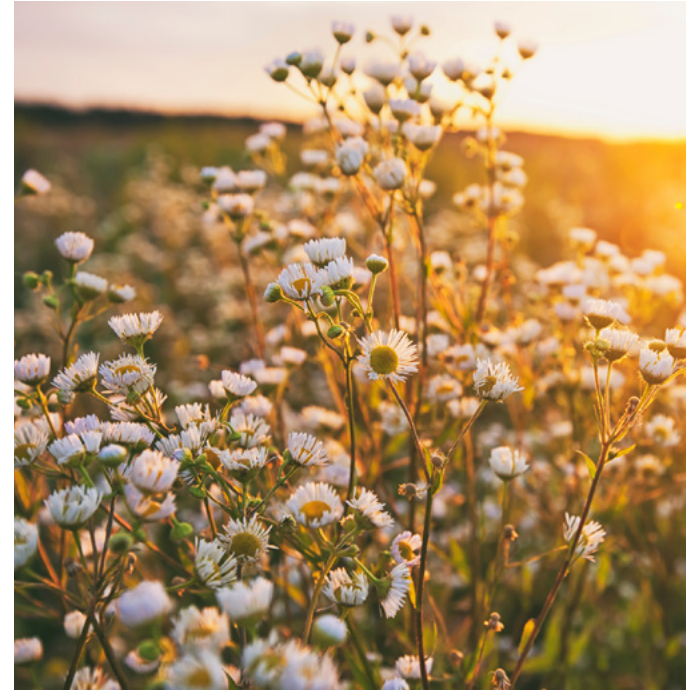
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**GENOLOGIC**

2024

Genologic specializes in documenting land and ownership history as well as finding uses of the land throughout time. This information is then provided as a service to land owners and families who are deciding how to use, give purpose to or honor the land they possess.

 Genologic







## KIN STUDENT MENTORSHIP

2023

Kin is a mentorship based community outreach program for college students. Kin facilitates interaction and support between college students and members of the communities surrounding campus. For many majors there is a lack of funding for excess supplies and a lack of mentors who can provide assistance and aid while students are away from home. Kin also provides student loan assistance and training for those graduating beginning their careers.





## APP STATE WOMENS BASKETBALL

2023

The motto for the Appalachian State Women's Basketball Team was "Win Everything x The Team which was shortened to W.E x The Team. Essentially this means to win every game as a team building on each other. As an intern at Appalachian State Athletics I helped develop personalized branding for each team while staying in overall constraints of the university's design. The brand direction for Women's Basketball was based on the video game Jet Set Radio.

**SBC**  
**PLAYER OF THE WEEK**

EMILY CARVER #10

APPSTATE  
women's basketball

**2<sup>ND</sup>**  
**TEAM ALL-SBC**

FAITH ALSTON #11

APPSTATE  
women's basketball

**GAME DAY**

AT **FIRST NATIONAL BANK ARENA**  
8 PM ET

APPSTATE  
women's basketball

**HALFTIME**

**42 35**

APPSTATE  
women's basketball

**GAME DAY**

VS **PENSACOLA BAY CENTER**  
12:30 PM ET

APPSTATE  
women's basketball

**TOP 10 PPG**  
**IN THE SBC**

EMILY CARVER #10  
15.9 PPG

FAITH ALSTON #11  
16.1 PPG

APPSTATE  
women's basketball

**THANK YOU**

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