

Thiago Carvalho

tcarvalho999@gmail.com

linkedin.com/in/tcarvalho999

Brooklyn, New York

Legally allowed to work in the United States (U.S. Citizen)

Languages: Portuguese (Native), English (Fluent Professional Proficiency), French (Basic), Spanish (Basic)

Summary:

- I am a Global Creative Lead/Group Creative Director with a career that spans 20 years and 3 countries: Brazil, Portugal, and the United States. I have worked for numerous global clients creating work that has won in every major award show in the industry, including the first-ever Cannes Lions Film Grand Prix awarded to a Latin American Country.
- For 8 years I have been leading teams and managing senior client relationships with companies such as Apple Music (Beats), Mondelez, AB/InBev, Coca-Cola, Nestlé, PepsiCo, Campbell's, Qualcomm, Realtor.com, and others
- From 2019 to 2022 I have worked at Meta (Facebook)'s Creative Shop in New York City, initially on a team focused on social impact for brands (where Meta partnered with the likes of Unilever, Nestlé, Coca-Cola, Walmart, Samsung, etc). Later on I moved to leading the global creative relationships with Ab/InBev, Coca-Cola, Mondelez, and PepsiCo
- I took a career break in 2023 to focus on my family and to pursue a Master's degree in Philosophy

My creative work can be seen at thiago-carvalho.com

Experience:

Freelance Creative Director
March 2023 - Present

Meta Platforms (Facebook, Inc.) - New York City, USA
Global Client Lead
Jan 2019 - Oct 2022

Huge, Inc. - New York City, USA
Group Creative Director
Nov 2017 - Jan 2019

Translation LLC - New York City, USA
Group Creative director
Nov 2016 - Nov 2017

DDB New York - New York City, USA
Sep 2015 - Nov 2016

BBDO New York - New York City, USA
Associate Creative Director
Oct 2014 - Aug 2015

F/Nazca Saatchi & Saatchi - São Paulo, Brazil
Senior Copywriter
Aug 2011 - Sep 2014

Leo Burnett - Lisbon, Portugal
Senior Copywriter
Nov 2009 - Jul 2011

JWT - São Paulo, Brazil
Senior Copywriter
Apr 2008 - Oct 2009

Fischer América - São Paulo, Brazil
Senior copywriter
Mar 2007 - Apr 2008

JWT - São Paulo, Brazil
Copywriter
Jan 2006 - Mar 2007

Giovanni, FCB - São Paulo, Brazil
Copywriter
Jun 2002 - Jan 2006

Education:

University of Lisbon - Faculty of the Humanities
Master's Degree in Philosophy (Candidate)

Harvard Extension School
Graduate Certificate in Philosophy And Ethics

Escola Superior de Propaganda e Marketing - São Paulo, Brazil
Bachelor's Degree in Social Communications, Marketing and Advertising

Fundação Educacional Dr. Raul Bauab - Jaú, Brazil
From preschool through high school