Anthony Odu

tyodu95@gmail.com
+44 7904000271

anthonyodu.com

Profile	Anthony Odu is a London based designer, working with leading brands and institutions on progressive brand identities, campaigns and content.

Experience

Graphic Designer
Flying Object

2020 – Present

I work as a designer on a number of creative projects for brands such as the Royal College of Art, Google, DeepMind, Twitter, Monzo, V&A and Unsplash, working on brand identities, campaigns and media content, where I am involved in research, strategy, concept development, design direction and production. I also work on internal design jobs such as comapny creds, presentation decks and internal use graphics.

Freelance Designer
Self Employed

2016 – Present

I work as a freelance designer for a range of different independent clients including Nike, Socius AI, Ron Louis and That Feeling, providing identity design, graphics, motion graphics, illustrations, media content and art direction.

Education

UAL Central Saint Martins (London, UK)
BA(Hons) Graphic Communication 2:1

2017 – 20

Features

It's Nice That: RCA SHOW 23	2023
The Brand Identity: RCA SHOW 23	2023
DesignBoom: RCA SHOW 23	2023
Unsplash+: Multisensory	2023
Tour De Moon Festival	2022

Workshops

HUB 67: The Makers Guild

2018 – 19

Skills

- Adobe Suite: Photoshop, Illustrator, InDesign, Premier Pro, After Effects
- Figma
- TouchDesigner
- Brand & Identity design
- Motion graphics
- Illustration
- Concept development
- Design strategy and systems

Interests

- Identity design
- Mixed media design
- Illustration
- Motion graphics
- Music production
- Sound design