

MIKA HU

Ui/Ux designer, Graphic designer

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EDUCATION

MFA Interaction Design

ArtCenter College of Design 08/2023 - Present Pasadena, CA

BFA Graphic Design

Virginia Commonwealth University

08/2019 - 05/2023 Richmond, VA

EXPERIENCE

UIUX designer

Alibaba Group 12/2020 - 02/2021

- Identified customer expectations for APP requirements to improve project planning.
- Collaborated with support coding team to assist client stakeholders with emergent technical issues and develop effective solutions on function of their online APP.
- Analyzed psychological consulting company needs and software requirements to determine design feasibility on an interactive space for people with depression and bipolar disorder.

Studio Manager

ArtCenter College of Design 08/2023 - 12/2023

- Coordinated studio schedules, access, and equipment usage, optimizing resource allocation and facilitating smooth workflow.
- Improved inventory management by overseeing supplies, materials, and equipment procurement and replenishment.
- Provided administrative support to faculty and staff, assisting with scheduling, budget management, and procurement.
- Facilitated studio reservations and logistical arrangements for classes, critiques, and events, ensuring seamless coordination.

ADDITIONAL EXPERIENCE

Co-Funder

MUYA Art Media 2020 - Present

http://muyaart.com/home.html

- Increased user retention rates by {20%} on MUYA Art platform.
- Actively interviewed artists from home and abroad, developed publicity plans to promote artworks and cultural activities.

Artist assistant

Sichuan Fine Arts College 2016 - 2018

- Improved collaboration with artists and partners for future projects.
- Produced intricate pieces of art by using ink, charcoal, oil, paints, pencils and computer software programs.
- Interfaced with clients and customers to determine special art project needs, prepared design proposals and defined project scope.

SKILLS

UI&UX Design

Figma XD UX Design Principles

Programming Language

Html Css Javascript Python

P5js

Graphic Design

Photoshop Illustrator Indesign

After Effect

3D Modeling

Unity Blender

FREELANCE PROJECTS

Banking Regulatory Commission in China Finance App Logo Design

2023

- Increased brand recognition with logo for Financial Promotion App for China Chongqing Banking Regulatory Commission.
- Improved logo design creativity and attention to detail by receiving positive feedback from supervisors and team members.

AWARDS



Charts Dean's List 2021-2023



VCUarts Top 5% students List