## **Megan Sanders**

Graphic Designer

meg@megisadesigner.com +1 616 251 2503 megisadesigner.com Based in Holland, MI

#### **Skills**

Photoshop, Illustrator, InDesign, Procreate, Figma, Canva, and HTML/CSS

Identity and branding

Typography and typesetting

Ideation, visualization, and prototyping

Print production processes

Motion graphics

UI/UX design

Design management

Understanding of design principles

Multitasking and time management

Creative Problem Solving

Teamwork and collaboration

Interpersonal skills

Attention to detail

Curiosity and willingness to learn

### Languages

Native English language understanding

Conversational ASL understanding

# **Summary**

Graphic designer with experience in publication design, identity work, and management, specializing in branding, typography, and experimental design.

## **Education**

Columbia College Chicago - Chicago, IL Sept 2020 - May 2024

- Maintaining a 4.0 GPA, Dean's List each semester.
- Working toward a bachelor's degree in graphic design with a concentration in publication design.
- Working toward a double minor in both arts management and craft.

# **Experience**

Freelance Graphic Design Sept 2018 - Present

- Draft proposals and contracts for each design project.
- Reduce the average iteration cycle by 2 days, resulting in quicker project completion and client approval.
- Achieve a 95% on-time delivery rate for design projects, exceeding client expectations and minimizing project delays.

Fris Supply Shop - Holland, MI May 2021 - Present

- Develop a variety of promotional materials on a monthly basis, aligning with brand standards.
- Generate tailored designs for print clientele, driving increased repeat business.
- Enhance operational efficiency by organizing documents systematically, resulting in accelerated turnaround times.
- Curate precise and aesthetic merchandise displays, ensuring strategic placement of products to improve sales.
- Provide personalized assistance to a high volume of daily customers, offering informed recommendations and support in product selection.

### **Achievements**

Faculty Recognition Award Columbia College Chicago for outstanding portfolio.

Superior Academic Attainments Recognized by Columbia College Chicago president.

Resume 2024