

CAR ZHANG



carzhangdesign.com

412-857-1572
zhang6yu@mail.uc.edu
600 Riddle Rd, Cincinnati, OH 45220

EDUCATION



University of Wuppertal (Exchange)

Wuppertal, Germany
College of Industrial Design
Oct 2022 - Feb 2023



University of Cincinnati

College of Design, Architecture, Art, and Planning
Bachelors of Science in Industrial Design,
Minor in Marketing
GPA: 3.8
Class of 2024



School Attached to the Central Academy of Art & Design

Beijing, China
Class of 2017

EXPERIENCE



Bally Design

A Pittsburgh-based product design consultancy deeply rooted in decades of product development experience.

Industrial Design Intern// Summer 2022 & Spring 2023 & Fall 2023

Dealt with various design tasks from clients, including the brain storming, ideation sketches, digital rendering, 3D modeling, model making, graphic design, etc.



CAC AUTO GROUP

A company engaged in trading the mid-to-high end used cars in Lafayette, Indiana.

Part-time Graphic Designer & Ambassador// Fall 2021 - Present

Do the poster design, car selling, customer service, market development and promotion around Cincinnati.



Crown Equipment Corporation (Suzhou)

A global manufacturer of material handling equipment, lift trucks and technology.

Industrial Design Intern// Spring 2021

Coordinated multiple efforts in new product development, including the concept development, 3D modeling, model making, graphic design, video editing, etc.



Express to China (Tianma Express)

A logistic company located in Blue Ash, Ohio that distributes express business between the USA and China.

Part-time Shop Assistant// Summer 2020

Responsible for multiple task, including sorting, safe packaging, order management, customer service, and pick up from patron.



Greater Cincinnati Chinese Association

A non-profit organization dedicated to promote cultural, artistic, and commercial exchanges among the local Chinese in Cincinnati, Ohio.

Part-time Graphic Designer// Fall 2019

Help the organization do voluntary work, including concept development, graphic research, and poster and logo design. Design the official logo for this organization.

ACTIVITIES

College

Video Producer & Editor

For the 24-hour cloud concert "One World in Five Continents" held by Alliance of Chinese Culture & Arts USA and CCTV (China Central Television)

Language Assistant

For students taking Chinese courses at University of Cincinnati

Keynote Speaker

In the 2019 Experience Sharing Meeting for freshmen in Beijing held by University of Cincinnati China Admissions Office

Media Design Chair and Photographer

For PandaCATs (A Chinese and American cultural exchange organization at University of Cincinnati) since the organization was established in March 2019. Responsible for graphic design (logos, posters, website), video editing, and taking event photos. Designed the official logo for PandaCATs

Volunteer

Helped the Greater Cincinnati Chinese Music Society do voluntary work, including event photography and 2D design. Designed the brochure's cover of: 2018 & 2019

Chinese New Year Concert in College-Conservatory of Music, University of Cincinnati

Participated in a student-lead local clean-up organization "Clean Up Cincy" held by the University of Cincinnati

SKILLS

Digital

Autodesk Fusion 360
Solidworks
UG/NX
KeyShot
Miro
Adobe (Photoshop, Illustrator, InDesign)
Adobe Premiere
Sketchbook
Procreate
Digital panel drawing
Microsoft (Word, PowerPoint, Excel)

Analog

Sketching
Rendering
3D printing
Laser cutting
Wood-working
CNC machining
Marker rendering
Color pencil rendering
Foam and paper prototyping

Language

English
Chinese Mandarin
Cantonese

Other Interests

Piano
Photography
Modelcars