

# Wangyang Hu Ocean

Innovative Industrial Designer

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## Profile

My name is Wangyang Hu, you can call me Ocean, because "Wangyang" means "ocean" in Chinese. I am a industrial deigner with China, Italy and UK design education, currently studying in Innovation Design Engineering in RCA and Imperial. I am committed to researching the relationship between people and objects, and hope to deepen my collaboration with technicians to explore new scenarios of human life in the future.

## Education

2023 -  
2025(expected)

### Royal College of Art, London, UK

MA Innovation Design Engineering

### Imperial College London, London, UK

MS Innovation Design Engineering

2019 -  
2023

### Beijing University of Chemical Technology, Beijing, CN

BEng Industrial Design

### University of Genoa, Genoa, IT

BA Industrial Design

## Skills and abilities

### 3D Modeling

Rhinoceros  
Solidworks  
Keyshot  
Vray

### Adobe Creative

Photoshop  
Illustrator  
Indesign  
Premiere Pro

### Hand-on Skills

Prototyping  
Metal working  
Wood working

### Soft Skills

Brainstorming  
Collabration  
User research  
...

## Language proficiency

### Mandarin

Mother language

### English

Fluent B2

### Italian

Basic B1

### Japanese

Beginner

## Experience

Mar.-  
Jun. 2023

### 2023 Hermès Autumn Shop Window Design

Participated in the entire project. Internship project in Benwu.

2020-  
2023

### LeNS Studio

Graphic Designer; Industrial Designer  
\_\_PR trophies for Shenzhou cells  
\_\_Product brochure design for Aifangmi, an educational company.  
\_\_Logo Design for Aiqinglv, a health industry company

Jul. 2021

### Cruise Experience Design Workshop

Held by Tsinghua and BNU Psychology Department

Nov. 2022

### SDG Open Hack\_ Innovative Design for Aging Lifestyles

The group I led ended up winning the Social Significance Award.

Nov.-  
Dec. 2022

### WAIR X BAJIAO Design Studio Fabric Workshop

Designed the Spring 2023 product for the company.

Mar.-  
Apr. 2023

### Asymptotic dimension Exhibition

My work Fish Stool, Incense participates in this exhibition