

CINDY GUAN

GRAPHIC DESIGNER

cindyguandesign.com
cindyguan313@cca.edu
(408) 838-5239
Cupertino, CA

EXPERIENCE

TBD* at CCA | Graphic Design Intern

Jan. 2024–present (San Francisco, CA)

- Developing a cohesive identity system for Children's Day School's Community Engagement Program.
- Conducting research on client organization to gain insights into their brand identity, target audience, and industry trends.
- Designing weekly presentations for client meetings on design concepts, progress updates, and project deliverables.

Jakks Pacific | Disney Creative Services Intern

May 2023–Aug. 2023 (Los Angeles, CA)

- Designed packaging dielines and jakks.com web banners according to Disney brand guidelines.
- Collaborated with marketing and design teams.
- Handled up to 3 projects at once with adherence to deadlines.

Freelance Graphic Designer

Jan. 2022–present

- Collaborated with a volunteer to design a flyer for Fremont VITA with large amounts of copy for the elderly population.
- Redesigned a logo for Bowtie Games to better suit web applications and reflect the business's identity.
- Worked closely with Bowtie Games's PR Coordinator to design a flyer as an extension of the logo.

AWARDS

Design Division Dean's List (2023–2024)

California College of the Arts, San Francisco, CA

California State Seal of Biliteracy (2019)

Santa Clara County Office of Education

SOFTWARE SKILLS

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Figma
HTML/CSS/Javascript

DESIGN SKILLS

Book
Logo
Web
Typography
App

LANGUAGES

English
Mandarin Chinese

EDUCATION

California College of the Arts
San Francisco, CA
Aug. 2022–Expected Dec. 2024
BFA in Graphic Design