



Education

Tyler School of Art & Architecture

Philadelphia, PA 2017-2024

**BFA. GRAPHIC &
INTERACTIVE DESIGN**

Skills

Design Software

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Adobe Animate, Figma

Animation Software

Auto-desk Maya, Blender, Toon Boom Harmony, TV Paint

Microsoft Office

Word, PowerPoint, Teams

Google Suite

Docs, Slides, Drive, Meet

DENISE CARROLL

Designer & Illustrator

Experience

Sodexo USA

Gaithersburg, MD (Remote) January 2024 - Present

GRAPHIC DESIGN INTERN

- Contributed to the development of a new website design for the SoGo division by designing a variety of marketing materials and digital assets.
- Developed data-driven PowerPoint presentations for Sodexo in collaboration with treasury and banking departments; highlighting cost-saving strategies that increased cashflow.
- Successfully coordinated multiple projects, demonstrating exceptional organizational skills in file management and presentation design.

Tyler School of Art and Architecture

Philadelphia, PA August 2022 - December 2023

SOCIAL MEDIA DESIGNER

- Managed the graphic design department's TikTok page, creating captivating content to promote the school's program.
- Created 30+ engaging social media posts per month on TikTok resulting in a 20% growth in follower count.
- Collaborated with fellow social media designers to schedule and organize social media content, ensuring efficient time management and timely posting.

Every Child Wins

Arlington, TX (Remote) July 2019 -July 2021

PROJECT MANAGER/ANIMATOR

- Created an engaging 3-minute music video for YouTube achieving over 55k views.
- Provided leadership in design direction and brainstormed creative concepts to promote educational children's content.
- Illustrated characters, and environments, along with storyboards to enhance visual storytelling.