

schmick contemporary

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InVERTOR

ORSON HEIDRICH

APRIL 10-APRIL 24

2.706. george st. chinatown

Works List

Artist: Orson Heidrich

Title: *Fold - Brace*

Medium: UV Pigment Print on Mechanically folded Aluminum.

Stainless steel welded back.

Size: 202 x 120cm

Year: 2020

Price: \$3200

Artist: Orson Heidrich

Title: *Fold-Extrusion #1*

Medium: UV Pigment Print on mechanically folded Aluminum.

Size: 60 x 40cm

Year: 2020

Price: NFS on loan from Camillo Bustamente

Artist: Orson Heidrich

Title: *Fold-Tensioner*

Medium: UV Pigment Print on mechanically folded aluminum with 3mm Metal Rope.

Size: 115 x 80 x 18cm.

Year: 2020

Price: \$2400

Artist: Orson Heidrich

Title: *Fold- Tensile*

Medium: UV Pigment Print on mechanically folded aluminum with Tensile Bolts.

Size: 100 x 40 x 30cm

Year: 2020

Price: \$1600

Artist: Orson Heidrich

Title: Scree

Medium:

Size:

Year: 2021

Price:

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Sales Enquiries: schmickcontemporary@gmail.com

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Artist Statement:

Heidrich's initial training in documentary photography informs his research practice into the relationships between industry, object and human; at how they influence the way we inhabit space and consume digital information (imaging residues). These investigations are framed within the technical history of photo-imaging itself and the idea of the artist as a 'complex manufacturer'. His material manipulation of industrial printing techniques, re-contextualised construction-based substrates, and the subsequent folding, bending and casting (melting) of these objects, embeds the image making process within the materiality of a post industrial landscape. Exposing the malleable nature of the photographic image, the works utilise manipulated photographic scans that are mechanically printed on aluminium panels. Employing further industrial fabrication processes, the aluminium planes are then mechanically folded, bent, curved, crushed and coerced into their final stances harmonising the 2D plane of the photographic image with its structural recipient. This aestheticized surface opens up a hybrid space between digital, industrial and speculative forms (being).

By collapsing and expanding investigations into industrial manufacturing and the photographic trace (object), Heidrich articulates the reflective surface of our own social apparatus, and investigates the idea of the artist as a set of complex manufacturing relationships: both as social fabric, digital matrix, industrial manufacturer and mimetic surface.

Bio:

Orson Heidrich is a Sydney based artist working within the field of expanded photography and installation practices. His works spans various platforms and mediums; from contemporary photography and moving image to industrial sculpture and installation with each of these facets drawing from his ongoing research into the matrix and /or support structures of imaging practices (both social and spatial). He holds a BA of Design in Photography and Situated Media from UTS.

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