

MARIO WINNIPEG MOREIRA

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PORFOLIO [Link web](#)

PROFILE	<p>Fashion designer with experience in technical production and brand communication, specialising in digital pattern making and industrial garment manufacturing. I was part of the ALEJANDRE team that won the Allianz EGO Fashion Week Madrid 2024. I am currently complementing my creative profile with training in Business Administration, focusing on design and strategic and marketing management for fashion brands.</p>
SKILLS & ABILITIES	<p>Design and Technical Production</p> <ul style="list-style-type: none">- Pattern making and design in CLO 3D — Advanced- Traditional and bespoke pattern making — Advanced- Garment construction techniques — Advanced- Knowledge of leather production — Intermediate <p>Software and Tools</p> <ul style="list-style-type: none">- Adobe Illustrator / InDesign / Photoshop — Advanced- Excel and Microsoft Office — Advanced- FIGMA — Intermediate
FORMATION	<p>BA FASHION DESIGN. ESCUELA SUPERIOR DE DISEÑO DE MADRID. SEPT 2021- OCT 2025</p> <p>BA BUSINESS ADMINISTRATION AND MANAGEMENT. UNIVERSIDAD REY JUAN CARLOS. 2018 – PRESENT</p>
EXPERIENCE	<p>Internship Fashion Designer Assistant Alejandre I Madrid, SPAIN I 2024</p> <ul style="list-style-type: none">- Development of the winning collection for Allianz EGO at Madrid Fashion Week September 2024 as part of the creative and production team.- Creation of multiple garments in direct collaboration with the lead designer, responsible for pattern making and garment construction, optimising finishes and ensuring technical quality control.- Rectifying and planning the construction of the leather garments, leaving everything ready for the leatherworker.- Support in the production of the Fashion Film and creation of the collection's Lookbook.- Backstage collaboration during the presentation at Madrid Fashion Week. <p>Reference: SANDRA PREÑARANDA ALEJANDRE info@alejandrestudio.com</p> <p>COMMUNICATION SPECIALIST D-SAS-3 I Madrid, SPAIN I 2023-2024</p> <ul style="list-style-type: none">- Integral brand communication management: social media, editorial content, casting and art direction.- Coordination of model preparation and presentation during events, notably Inizia Gallery.- Development of content strategy to increase brand visibility at contemporary fashion events. <p>SHOP ASSISTANT H&M I Madrid, SPAIN I 2018 – 2019</p> <ul style="list-style-type: none">- Rotation through various H&M stores in the center via Randstad for one year.- Performing warehouse tasks: picking, warehouse organisation, garment alarming and inventory management.- Customer service in fitting rooms and sales floor as team reinforcement.

ACHIEVEMENTS

Team at ALEJANDRE Allianz
EGO Winner FW24

LANGUAJES

Spanish native-fluent
English advanced