

MA Graphic Media Design graduate (Distinction) with a background in visual communication and practical experience in collection cataloguing. Developed a strong interest in archival standards through work with private art collections, metadata management, and data visualisation.

PROFESSIONAL EXPERIENCE

Contessina | Art Book Designer & Data Assistant

January 2022 – February 2023, Mexico City, Mexico

- Assisted in the documentation and cataloguing of private artwork collections, helping to maintain digital archives and metadata entries.
- Used Python and Airtable to create visual representations of collection data, contributing to the mapping of acquisition patterns and record-keeping.
- Handled the design and layout of art books and brochures, gaining experience in the high-quality reproduction and visual preservation of cultural materials.

University of the Arts London | Design Lead

2023 – 2024, London, UK

- Developed a research-based final project which was selected for permanent inclusion in the UAL Special Collections Archive.
- Coordinated the design of the 'ALWFAV 8' publication, gaining hands-on experience in managing workflows and documenting collaborative projects.
- Engaged with undergraduate students on topics of research methodology and information systems within design practice.

Incode Technologies | Graphic Designer

July 2022 – May 2023, Mexico City, Mexico

- Supported the management of digital asset libraries for a global fintech company, ensuring files were organised and accessible for international teams.
- Contributed to UX/UI projects by applying information architecture principles to help improve digital navigation.
- Collaborated with marketing and product teams to deliver visual assets for web and app platforms.

Stellar Brands | Freelance Graphic Designer

2024 – Present, Remote

- Designing brand identities and packaging, with a focus on creating organised design systems and technical asset documentation.

EDUCATION

2023 – 2024

University of the Arts London, London, UK

MA Graphic Media Design

Distinction

2022 – 2023

Centro de Diseño, Cine y Televisión, Mexico City, Mexico

PG Diploma in Data Visualisation

9.75/10

2018 – 2021

Centro de Diseño, Cine y Televisión, Mexico City, Mexico

BA Visual Communication

9.05/10

SKILLS & TOOLS

Information & Data: Cataloguing, Metadata management, Information Architecture, Data Visualisation (Flourish, Power BI).

Technical Tools: Python, Airtable, HTML, CSS, QGIS, Cytoscape.

Design Software: Adobe Creative Suite (InDesign, Illustrator, Photoshop), Figma, Blender.

Editorial: Book Design, Typography, Specialist Print (Lithography, Risography), Research Methodology.