

Will Vaughan

Graphic Designer

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Portfolio
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UWE Bristol | City Campus | Arnolfini
BA Graphic Design | Year 3

Selected Experience

Salisbury Cathedral

Marketing Intern | June 2025 - August 2025

A three-month summer internship at Salisbury Cathedral, designing flyers, A1 posters and an event programme where 800 copies were printed. I assisted in implementing different marketing campaigns to increase visitor attendance at different events and engagement with fundraising efforts. I adapted designs depending on their context (for example, high visibility road-signs versus posters made for notice boards). Amongst more design-focused jobs, I also became much more familiar with WordPress, MailChimp newsletters, and learnt Purchase Order and Invoicing software. I liaised with different departments in the cathedral to lead projects independently, not something I was expecting to be trusted with going into the internship.

We Design for the Community | Uni of Greenwich, London

Graphic Designer | Summer 2024

Designing a flyer for the Mayor of London Office's funded course 'We Design for the Community'. I was paired with Granville Community Kitchen to design a flyer and create a presentation recommending ideas for better outreach towards the public.

TJX Europe TKMaxx | Bristol & Salisbury, Wiltshire

Retail Associate | June 2021 - 2024

Over the last few years at TKMaxx, I have been given more and more roles and responsibilities. This includes extensive merchandising, using ePOS systems, training in "Challenge 25" receiving deliveries and also working in a cash office where I would make up floats for the coming days, spot-checking the safe and order change. This position has allowed me to greatly work on my confidence and communication skills. I received two Associate of the Month awards throughout my time there.

Salisbury Rugby Club | Salisbury, Wiltshire

Bar Staff | 2020 - 2021

Whilst my time working here was split by a COVID lockdown, as a member of bar staff, this job taught me how to adapt and work under pressure. I gained experience in making drinks, taking payments and then using industrial dishwashers.

Education

University of the West of England

BA Graphic Design

2023 - Present

Arts University Bournemouth

Art & Design Foundation Diploma in Photography
2022-2023

South Wilts Grammar School

Sixth Form

A-Level Fine Art (B) | Business Studies (B) | Computer Science (C)

Skills

Proficiency in

Adobe InDesign
Adobe Illustrator
Adobe Photoshop

Adobe Premiere Pro
Adobe Lightroom
MacOS | Windows

Awards

Duke of Edinburgh Silver
Duke of Edinburgh Bronze