

Graphic designer with a Bachelor of Design from the University of Melbourne and experience working in both Berlin and Melbourne. Specialties span creative direction, identity and editorial design, and illustration. Seeking in-house opportunities to develop expertise in these areas. Proficient in Adobe, Google, and Microsoft suites, and Asana.

#### CONTACT

- ↗ MAIL@APOSTOLOSTOPATSIS.COM
- ↗ APOSTOLOSTOPATSIS.COM
- ↗ +614 47 115 549

#### EMPLOYMENT

#### TITLE

#### **Graphic Designer**

#### COMPANY

PRIME CREATIVE MEDIA

#### YEAR

FEB 2025 – PRESENT

#### LOCATION

MELBOURNE, AU

#### DESCRIPTION

Lead designer of the print magazines *Australasian Bus and Coach*, *EcoGeneration*, *Inside Construction*, *Rail Express*, *The Australian Pipeliner*, and *Trenchless Australasia*, and brand designer for the AIMEX exhibition and MICE expo. Responsible for creating print and digital materials, including website banners and graphics, EDMs, social media tiles, and client advertising.

#### TITLE

#### **Junior Designer**

#### COMPANY

SYNERGY CREATIVE

#### YEAR

NOV 2024 – JAN 2025

#### LOCATION

MELBOURNE, AU

#### DESCRIPTION

Focused on packaging design for Mountain Goat, Tassal, and CIGWELD, and produced report and brochure layouts for NTRO. Also contributed logo concepts for small and corporate clients.

#### TITLE

#### **Graphic Designer**

#### COMPANY

BBA

#### YEAR

APR 2024 – SEP 2024

#### LOCATION

BERLIN, DE

#### DESCRIPTION

Produced advertising content for BBA Gallery and developed digital, print, and wayfinding assets for the *Nature's Veil* and *Surreal Urbanities* exhibitions, as well as the BBA Artist Prize.

**TITLE****Graphic Designer****COMPANY**

JUST GOLD

**YEAR**

JUN 2023 – FEB 2024

**LOCATION**

MELBOURNE, AU

**DESCRIPTION**

Developed a logo system and brand guidelines for the Just Gold rebrand. Designed conference and presentation materials for a seminar at Western Sydney University. Contributed illustrated web assets for the social enterprise Enable rebrand.

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**EDUCATION****DEGREE****Bachelor of Design****SCHOOL**

THE UNIVERSITY OF MELBOURNE

**YEAR**

2018 – 2022

**LOCATION**

MELBOURNE, AU

**ACADEMIC PROJECTS**

Led a team of three students to design branding and wayfinding for the VCA *Graduate Exhibitions*, co-coordinating the first annual exhibition for the graphic and performance design majors. Produced promotional posters, window decals, signage, and digital assets within one week. Also designed an A5 zine for the Peter Tyndall retrospective at Buxton Contemporary in collaboration with exhibition designer Ela Egidy, overseeing the production of 150 copies.

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**TECHNICAL SKILLS****ADOBE**

ILLUSTRATOR  
INDESIGN  
PHOTOSHOP  
ACROBAT PRO  
PREMIERE PRO  
INCOPY

**ASANA****POWERPOINT**