

**Helen Pan**  
Graphic Designer

[justpan.work](http://justpan.work)  
helenpan1028@gmail.com  
+1 (213) 370-8388

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**EDUCATION**

**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Minor in Business, Graduated with Honors  
Emphasis in Visual Identity and Brand  
Identity Development

**WORK  
EXPERIENCE**

**SEP 2025 – PRESENT**  
**Sales & Merchandising Associate**  
Micro Center | Tustin, CA

Assisted customers with computer and electronics purchases, maintaining strong product knowledge averaging \$2K–\$4K in daily sales. Demonstrated a strong passion for technology, electronics, and peripherals, with excellent communication skills.

**JUN 2025 – PRESENT**  
**Freelance Graphic Designer**  
Neobotics | Rowland Heights, CA (Remote)

Launched branding materials for Neobotics' debut at the Open Sauce event, including package design, social media posts, and business cards.

**SEPT 2024 – JAN 2025**  
**Graphic Designer (Part-Time)**  
MIT Beaver Works Summer Institute  
Rowland Heights, CA (Remote)

Developed branding and visuals to introduce and promote details of RACECAR organization as an educational and research initiative. Designed flyers, icons, and infographics to announce classes and events.

**OCT 2018 – NOV 2022**  
**Freelance Graphic Designer/Illustrator**  
Various Clients | Diamond Bar, CA (Remote)

Created illustrations and brand assets for custom-themed keycap sets (GMK Aurora, Laser, Luna, etc.), including icons, desk mats, and promotional materials. Designed visuals for Cal Poly Pomona's Hyperloop Club.

**JUN 2020 – NOV 2022**  
**Graphic Designer**  
Mechs & Co. | Diamond Bar, CA (Remote)

Developed the brand identity system for Mechs & Co. Created multiple desk mat illustrations including guidelines, digital assets, and packaging tape.

**MAY 2020 – DEC 2020**  
**Freelance Graphic Designer**  
NZXT | City of Industry, CA

Led the redesign of "Pucci," a computer hardware company mascot, creating illustrations for social media, merchandise, and digital assets. Designed a limited edition t-shirt for the NZXT x Design By Humans collaboration, with proceeds benefiting the humanitarian aid nonprofit Direct Relief.

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**PROFESSIONAL  
PROJECTS**

**DEC 2025, AUG 2022, JAN 2020**  
**In-Person Playtester**  
Riot Games | Los Angeles, CA

Selected to participate in an invitation-only, one-day playtesting events to provide feedback on on early stages of Season 2025 Atakhan, Feats of Strength, LeBlanc visual rework, Cosmic Lux, and more unreleased game content.

**SEP 2025**  
**Freelance Graphic Designer**  
Merch.com | Los Angeles, CA

Designed custom metallic business cards for Merch.com's on a tight turnaround for the brand sponsorship at the ALL IN SUMMIT 2025 conference event.

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**RECOGNITION  
& SCHOLARSHIPS**

**DEC 2025**  
**Customer Relations Team Recognition**  
Micro Center | Tustin, CA  
Recognized by corporate leadership for delivering exceptional service as a knowledgeable keyboard expert, based on positive customer survey feedback.

**MAY 2022 – APR 24**  
**ArtCenter Student Gallery**  
ArtCenter College of Design | Pasadena, CA  
Selected participant in the competitive ArtCenter Student Gallery show highlighting top-tier coursework projects in packaging design and sequential design.

**Scholarships**  
2020 – 2024 | ArtCenter Undergraduate Scholarship  
SPG 2023 | Jerry V. Johnson Endowed Scholarship  
SUM 2022 | H. B. Edwards Endowed Scholarship

**Provost's List**  
FALL 2023, SUM 2022, AND SUM 2021 TERMS  
ArtCenter College of Design  
GPA of 3.8 or higher

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**EXPERTISE**

**Strong working knowledge of:**  
Illustrator, Photoshop, InDesign, Acrobat, Google Docs, Slides, SolidWorks, Discord, Midjourney

**Skills**  
Dieline creation, presentation deck design, DSLR photography, laser cutting, sketching, 3D printing, vector illustration, PC building, keyboard building

**Familiar with:**  
Cinema 4D, Redshift, After Effects, Premiere Pro, Figma, Word, KeyShot, PowerPoint, Runway ML

**Languages**  
English (fluent), Korean (conversational)