

Erika Baumgartner

GRAPHIC DESIGNER

WORK EXPERIENCE

July 2025 - present

Barista - Blue Bottle

Pacific Heights, San Francisco, California

- Making coffee :)

January 2023 - July 2025

Shop Scooper - Salt & Straw

Hayes Valley, San Francisco, California

- Developed skills with teamwork, cooperation, and customer service to reach shop goals.

January 2025 - May 2025

Design Intern - Food Pantry

University of San Francisco, California

- Created and improved Food Pantry branding, assets, signage, and general experience.
- Made templates for future Food Pantry designers and volunteers.

August 2024 - May 2025

Front Office Assistant - XARTS

University of San Francisco, California

- Worked on the bi-weekly TWIX newsletter for Art+Architecture students, faculty, and staff.
- Created graphics for professors and events on and around campus.

April 2025

Adobe MAX London Commissioned Project

San Francisco, California

- Created assets and thumbnailwork for Adobe MAX event in London.
- Commissioned through the Adobe Creative Apprenticeship.

June 2020 - June 2023

Artist and Writer - ZMagazine

Los Angeles, California

- Created an art piece and article about sexual and gender identity for their second issue.
- Collaborated with about 20 artists from around the world for projects.

CONTACT

erikabaumm3@gmail.com

PORTFOLIO

erikanataly.com

LINKEDIN

linkedin.com/in/erikanataly/

EDUCATION

August 2021 - May 2025

University of San Francisco, California

Bachelor of Arts in Design, Minor in UXUI

SKILLS

Information visualization

Typography

Layout

Collaboration

Time management

TOOLS

ADOBE

Photoshop

Premiere Pro

Illustrator

InDesign

LANGUAGES

HTML & CSS

p5.js

OTHER

Google Suite

Figma

Microsoft Office

VsCode

EXTRACURRICULARS

September 2023 - May 2025

DJ - KUSF

University of San Francisco, California

- Hosted a weekly radio show for the KUSF station (BIG BITE).
- Volunteered for occasions such as the Rock n' Swap and other on-campus events.

August 2025 -

DJ - PsychedRadioSF

San Francisco, California

- Hosting a weekly radio show at the PsychedRadio station.
- Volunteering for shows, events (DJing, Merchandise...)