

Sarah Enkvetchakul

AKA Sarah Eiko

Sarah Eiko (they/she) is a San Francisco based designer who works in both illustration and graphic design.

Education

University of San Francisco

Design Major, Advertising Minor
Dean's List Student | 3.84 GPA
Projected Graduation May 2026

Skills

Figma
Procreate
Premiere Pro
Illustrator

InDesign
Photoshop
HTML5 and CSS
p5.js

Experience

Self-Employed Artist, 2024-2025

- Sold canvases and prints at brick and mortar stores like 710 Collective and Sour Cherry Comics
- Distributed zines at stores throughout San Francisco, including Silver Sprocket, Sour Cherry Comics, Mission Comics, and Dog-Eared Books
- Vended at pop up events including Zine Fest 2024 and Queer Art Faire
- Achieved a gross profit of over \$2,300 in 2024 despite starting in April of that year

SoulCycle Student Ambassador, 2024-2025

- Wrote five emails a month to various university clubs advertising group rides at SoulCycle
- Posted content to Instagram that would appeal to fellow students with my unique ambassador code to encourage them to try it

Retail Associate, 710 Collective, 2023-2024

- Checked out customers during busy hours on Haight Street, a popular tourist area
- Stayed vigilant throughout the shift to act as loss-prevention

Retail Associate, Sally Beauty, 2022

- Recommended and sold products for individual customers with their hair care needs and goals

Awards

Bronze American Advertising Award - Student Competition - Magazine Advertising Campaign

sarah.eiko22@gmail.com
saraheiko.com