

# JEJOON PARK

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## EDUCATION

### School of the Art Institute of Chicago (SAIC)

September 2021 - December 2025  
Chicago, IL

### Bachelor of Fine Arts

With a focus on Film, Video, and New Media  
Visual Communication

### Portfolio Website

<https://jejoonpark.cargo.site/>

## EXPERIENCE

### ASHLYN

Jun 2024 - Present  
Manhattan, NY

### Creative Director – Fashion Film & Digital Content

- Directed and produced brand fashion films and Instagram content
- Created runway videos for New York Fashion Week
- Winner of the Meta x Ray-Ban AI Glasses Reels Contest hosted by Instagram, CFDA, and Vogue Magazine

### School of the Art Institute of Chicago

Aug 2024 - Dec 2024  
Chicago, IL

### Teaching Assistance

- Taught operation of professional film equipment (Blackmagic URSA Mini, Steadicam, Sony A7 IV, 16mm Bolex).
- Provided instruction in post-production techniques using Adobe Premiere Pro.
- Guided students in applying film theory to their projects.

### KUT PRODUCTION

Sep 2022 - Aug 2023  
Chicago, IL

### Director and Producer

- Directed a team of 20 staff members for the film Key Under The Carpet.
- Managed scripting, casting, and the use of camera and lighting equipment.

### SAIC PRODUCTION

Feb 2021 - Present  
Chicago, IL

### President and Director

- Recruited staff and participated in the Chicago Filmmaker Seen Volume 16, SAIC EXTV XXXFest, SAIC 48-hour Video Competition.
- Director and editor, creating a film titled “Is ice a crystal?” and “As one sows so shall he reap”

## SKILLS

- Premiere Pro
- Final Cut Pro X
- Adobe Photoshop / Illustrator / InDesign
- Operating Camera / Lighting / Sounds
- Microsoft Office
- Social Media Marketing / Advertising
- Visual Storytelling
- Project Coordination

## AWARDS

- Meta x Ray-Ban AI Glasses Reels Contest (1st place)**  
Hosted by Instagram, CFDA, and Vogue Magazine
- ICP Museum Fashion Show**  
Runway film for Ashlyn showcased at the International Center of Photography Museum, New York
- Gene Siskel Film Center (2025)**  
Film “Where am I” Selected on film festival
- Chicago Filmmaker Seen Volume 16 (2023)**  
Film “As one sows so shall he reap” Selected on film festival
- SAIC EXTV XXXFest (2023)**  
Film “As one sows so shall he reap” Selected on film festival
- SAIC 48h video competition (2022)**  
2nd Place Film “Is ice a crystal?”
- The Korean School of New Jersey (2021)**  
President’s Award (Volunteer work over 200 hours)