

alisha verma

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513.510.9367
Cincinnati, OH 45221

education

University of Cincinnati
Communication Design Major

cincinnati, oh | class of 2029 | gpa: 4.0
College of Design, Architecture, Art, and Planning Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Mason High School

mason, oh | class of 2024 | gpa: 4.2

experience

Office Depot
Print Associate

west chester, oh | part-time | jul. 2024 – jul. 2025
Skillfully operated several machines within the Print Services area to efficiently produce quality print orders. Designed marketing materials for small businesses. Worked with coworkers and management to develop efficient selling and production methods.

Revolution UC
Branding Team Lead

cincinnati, oh | part-time | aug. 2025 - present
Pitch branding ideas to team leads for university-affiliated coding event with 300+ attendees. Guide branding team members to develop templates, social media graphics, website assets, and merchandise for event.

Marketing Team Designer

oct. 2024 – mar. 2024
Worked in collaboration with Marketing Team lead to develop a brand identity for coding event. Designed marketing assets for social media and physical merchandise.

University Christian Church
Volunteer Designer

cincinnati, oh | part-time | sep. 2024 – nov. 2024
Created social media content to publicize church events. Adapted designs to fit client feedback.

Mason Chronicle
Staff Designer
& Entertainment Editor

mason, oh | part-time | aug. 2022 – may 2024
Problem-solved with staff writers to convey news stories visually. Worked in Adobe programs to create visual elements and lay out pages under strict deadlines. Coordinated, wrote, and edited reviews for newspaper entertainment section.

Greg Storer Art
Teaching Assistant

mason, oh | part-time | sep. 2021 – aug. 2022
Assisted younger students with individual art projects. Maintained studio cleanliness by organizing art supplies and conducting daily cleaning duties.

skills

Adobe
Microsoft Office
Fine arts
Miscellaneous

Photoshop, Illustrator, InDesign
Word, PowerPoint, Excel, Publisher
Sketching, painting, Procreate, digital photography
Canva, copywriting & editing

achievements

Fall 2024
Spring 2024
Spring 2023

Cincinnatus Scholarship, Dean's List
Overture Awards Finalist
Scholastic Regional Gold Key, Ohio Governor's Exhibition