Artist + Designer, Los Angeles yrmorales11@gmail.com ysabelmorales.com

Education

Otis College of Art and Design Honors BFA Graphic Design Los Angeles, CA 2021 – 2024

STEM designated Dean's List

Cedar Tree Classical Christian Honors Diploma Ridgefield, WA 2015 – 2018

Experience

FLIGHT ID: Strategic Marketing Digital Marketing Intern 2018 – Current

2018 - Current Camas, WA

Designed and produced with clear creative direction digital, print, and multimedia assets, ensuring cohesive brand identity and visual language. Led projects from concept through completion, meeting deadlines and quality benchmarks. Helped translate client's feedback during meetings and photo shoots.

Otis College of Art and Design Notetaker

2022-2024 Los Angeles, CA

Produced organized documents for the Student Health Center to improve access to course and program materials. Translated lecture into structured Reference materials. Maintained accurate and clear note-taking.

Proficiencies

HTML, CSS, JavaScript
Figma
Photoshop
Illustrator
InDesign
Premier Rush/Pro
Canva
Google Workspace
Microsoft Office

Skills

Project coordination
UI/UX design
Project coordination
Motion graphics
Prototyping
Video editing
Printmaking
File organization
Project coordination

Relevant Coursework

Graphic Design I - IV
Typography I - IV
Media Ethics
Bookmaking Projects
Principles of Design
Systems & Identity
Visual Language
Printmaking Survey
Intro to Programming