

TANNER BOESIGER

He/Him

ART DIRECTOR | ARTIST | EDUCATOR | DESIGNER

I am a creative professional with a background within graphic design and marketing. Currently working as an art director, I am also a MFA student at the School of Art Institute of Chicago. Within my career I have found a passion to collaborate with others and aim to curate a creatively conducive environment for all.

MY VALUES

- Collaboration
- Exploration
- Embracing Obscurity
- Community
- Savvy Creativity

SKILLS

- Photography
- Presenting
- Woodworking
- Metalworking
- Graphic Design
- Printmaking
- Project Management
- Illustration
- Adobe Creative Suite

CONTACTS

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Greeley, CO 80634

PORTFOLIO

tanboe.com

EDUCATION

PROFESSIONAL EXPERIENCE

**SCHOOL OF THE ART
INSTITUTE OF CHICAGO**
Master of Fine Arts
Chicago, Illinois
Anticipated Summer 2027

DOANE UNIVERSITY
Bachelor of Arts in Graphic Design
Crete, Nebraska
AUG 2014 → MAY 2018

AUG 2021
→ PRESENT
ART DIRECTOR | SWANSON RUSSELL | REMOTE
Directed the visual strategy for diverse client projects (national ad campaigns, TV commercials, trade shows). Collaborated with creative directors and copywriters to develop concepts, and oversaw execution with internal teams and external partners to ensure a cohesive and impactful final product.

AUG 2020
→ MAY 2021
ADJUNCT INSTRUCTOR | DOANE UNIVERSITY | CRETE, NE
Instructed courses including 2D Design, Intro. to Digital Media, and Graphic Design II. Mentored students on the creative process, fundamental design principles, and problem-solving techniques to build a strong foundation for their understanding of graphic design.

AUG 2019
→ DEC 2020
ADJUNCT INSTRUCTOR | UNIVERSITY OF NEBRASKA-LINCOLN LINCOLN, NE
Developed and led courses in Critical and Creative Thinking and Typography I. Mentored students on the full project lifecycle, from initial conceptualization to final execution, while also building the essential skills in collaborative teamwork and constructive peer-to-peer critique.

JUL 2018
→ MAY 2020
CREATIVE DIRECTOR | ARYSE | LINCOLN, NE
Worked with internal marketing team to develop and create brand strategy and identity. Coordinated and acted as photographer for product and lifestyle photoshoots. Directed the visual development of product designs with international manufacturing partners, overseeing the aesthetic execution to maintain a consistent brand experience.

ADDITIONAL EXPERIENCE

RESIDENT ARTIST
Arts District on Santa Fe
Denver, Colorado
JAN 2024 → MAR 2024

PRINTER/DESIGNER INTERN
Hatch Show Print
Nashville, Tennessee
JUL 2017 → AUG 2017