

Emil Rivera

Graphic Designer

Experience

WGSN

*Senior Graphic Designer,
2021 – Present*

My focus at the moment is the continued support of the marketing, sales, and content departments and ensure their communication needs are taken care of while simultaneously advancing the brand.

Ascential

Designer, 2020 – 2021

As part of the Ascential network i worked to support up to 6 different brands in their growth efforts, working directly with several teams on day to day assets, key hero campaigns and big picture initiatives like rebrands.

WGSN

Digital Designer, 2014 – 2019

I worked alongside the marketing department to develop email campaigns, infographics, social media assets, event landing pages, trade show booth branding and any printed collateral necessary to assist the sales department their client retention and acquisition efforts.

Stylesight

Graphic Designer, 2009 – 2014

My main responsibility included designing and coding html email blasts and newsletters, designing web banners and developing early social media branding.

Resource Magazine

*Freelance Illustration and Design,
2008 – 2015*

Starting as a designer i had the opportunity to develop spreads and key sections of the magazine before eventually transitioning into an editorial digital illustrator.

Fauxmood

*Freelance Photographer,
2013 – 2014*

I served as an art director and fashion photographer for the Fauxmood blog, capturing models on the street and in studio.

Fresh Concentrate

Design Intern, 2009

My role was to support the brand designers in the creation of print collateral and editorial within larger projects.

Great Young Minds

Design Intern, 2009

As an intern i supported the creative leads in day to day tasks so they could focus on the consulting an hero projects.

Skills

- Creative and Art Direction
- Photoshop, Illustrator, InDesign, After Effects, Lightroom
- Presentation and word processing apps
- Basic understanding of CSS/Html
- Marketo Landing Page and Email platform
- Canva Template creation
- Understanding of Gen AI, experience with Midjourney
- Familiar with digital photography studio workflow.
- Experience in documentary, and Portrait photography.
- Spanish, Native level

Education

Communications and Digital Design at Altos de Chavón School of Design in affiliation with Parsons School of Design. La Romana, Dominican Rep.

Contact

emil.rivera@gmail.com
emilrivera.com
917-675-1269