

hey, nice to meet you, i'm

switch hart

206.371.6899

switch@deercross.ing

visuals designer • picture drawer • capital letter disliker • terminally online
probable pnw cryptid • brave enough to use a mono font on their resume

experience

aera for home • smart home fragrance

design lead

sep 2019 – present

creation and evolution of design and brand standards for success in an olfactory online market.

packaging • branding • print • labels • digital ads • app design
emails • marketing • posters • organic and paid social

privateer press • tabletop war & board games

graphic designer

aug 2017 – aug 2019

uplifting fantasy worlds into approachable design and print through thoughtful product photography and packaging.

photography • layout & prepress • web ads • illustration
brand guidelines • logo design • asset organization
multi-department coordination

freelance • creating odds and ends for others

designer & illustrator

present

working with a variety of clients on small projects—to boost their business or enrich their personal lives.

maintaining deadlines • timely and effective communication
following and creatively interpreting direction

skills

- illustration
- ux design
- print & media design

- logo design
- storyboarding
- digital game development

- motion design
- video editing
- storytelling

tools

- adobe cc
- photoshop
- illustrator
- indesign

- after effects
- premiere
- audition
- xd

- cinema 4d
- blender
- figma
- mac & pc

education

bachelor of arts • graphic design

cornish college of the arts

sep 2013 – may 2017

art and design fundamentals, drawing, typography, logos, packaging/product design, brand identities, 2d & 3d art for games, building worlds, user interfaces, developing apps and websites.

affiliations

the league of moveable type

community member

2021 – present

aiga

professional member

2019 – present

oujepo [games workshop]

founding member, sig liaison

2016 – 2017

dig [design interest group]

member

2013 – 2017

accolades

mopop: star trek: exploring new worlds exhibit

timeline design chosen to be exhibited in the museum of pop culture's star trek 50th anniversary exhibit.

may 2016 – may 2018

annual cornish poster show

judge's pick

2016

kreielsheimer foundation scholarship

merit scholarship

2015, 2016

russia rising: votes for freedom

student pick to exhibit alongside the traveling poster show.

2013