VICTORIA GRAND

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WHAT CAN I DO FOR YOU?

Special Projects Manager in the luxury and design industry, specializing in leading special projects and brand initiatives that extend beyond day-to-day operations. Dedicated to translating creation vision into strategic operations, helping a luxury brand express its language while guaranteeing style and quality objectives. Experienced in the high-end luxury and design sectors, collaborating with global suppliers. Skilled at navigating fast-paced environments and delivering distinctive and efficient outcomes with unique workmanship.

EXPERIENCE

01/2025 - 07/2025 | Chargée de projet | Hermès France | Paris

A unique 2,000 sq metre custom built and designed experience in Paris conceived by Hermès and led by a visionary creative director. Project managed the conception and production, working on development of a cohesive project.

- Coordinated external contractors with internal teams balancing budgetary, technical, and operational requirements while ensuring confidentiality and maintenance of creative director vision.
- Managing (OPEX) and negotiating costs, maintaining clear communication about project possibilities and building strong relationships with stakeholders.
- Overseeing the development and execution of a cultural program featuring performing arts and exhibition-style setups.
- Researching and engaging new suppliers and partners to drive competitiveness and promote innovation.

08/2022 - 10/2023 | Ladbroke Hall project manager | Carpenters Workshop Gallery | London

Key member of Ladbroke Hall's project management team; 4000 spm renovation of 20th Century building into the launch of an experiential lifestyle institution for high-end consumers of art, exhibitions, food, music, design, fashion, discussion panels.

- Oversaw development of internal operational and financial structure to meet unique needs of the space.
- Budget management (CAPEX & OPEX), cost negotiations and analysis and working towards establishing an expenditure and revenue forecast.
- Coordinated external partners, architects, designers, and directors to renovate a Grade II listed building, while aligning internal teams, workshops, and artists to produce custom works in line with creative direction.
- Managed the conception of its brand identity alongside its business structure: Patrons, Private Hire, Cultural Programme.

08/2020 - 08/2023 | Special Projects project manager | Carpenters Workshop Gallery | London & Paris

Led several horizontal growth opportunities sparked by founder curiosity to create new business opportunities and to activate and expand client and supplier bases. Collaborated with global partners in the artisanal sector, facilitating communication between directors, senior creatives, and internal teams to effectively translate and execute projects

- Lead manager on the development of Historical Artist with <u>'The Female Voice in Design',</u> first major vintage design exhibition held in New York in 2022. Coordination of all worldwide teams, workshops and restorators, monitoring logistics, costs and budgets, adapting workflow to meet deadlines using Asana.
- Managed the development and launch of <u>Carpenters Workshop Jewellery</u> (CWJ) establishing internal operations, physical activations at PADParis, London, Art Basel, retail spaces in Paris, London and New York and digital platforms with an e-commerce. Worked with artists and director for product development, overseeing production, budgets and sales strategy. Artists include Michele Lamy, Loree Rodkin, David & Nicolas, Aki + Arnaud Cooren.
- Coordinated directors and artists expectations to develop and manage the production of craft and custom small design objects such as <u>Maarten Baas & Niels Hoebers Mini Clay</u>.

SKILLS AND EDUCATION

London School of Economics (1st) , MBA Essentials Course

University of Exeter BA (Hons), English & History **Software**: Figma, Adobe, Excel, Asana & Salesforce

Certifications: AutoCAD 2D Certified

Languages: English & French (fluent), Spanish

Hobbies: Mountaineering (Everest, Patagonia, Bolivia),

Skiing, Traveling, Reading, Arts.