

# William Darby

Experience Architect | UI/UX Designer

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## PROFILE

Passionate and innovative multidisciplinary designer committed to redefining how we perceive and interact with the world through design.

## SKILLS

**UI/UX Design:** User-Centered Design, Wireframing, Prototyping, User Journey Mapping

**Research & Analysis:** User Research, Usability Testing, Data Analysis, A/B Testing

**Leadership:** Team Leadership, Project Management, Stakeholder Communication

**Technical Skills:** Figma, Adobe CS, Cinema 4D (Motion Design)

## EXPERIENCE

### Team Leader

Headcount {Aug 2022 - Present}

- Recruited, trained, and led a dynamic team of over **50** volunteers to execute large-scale voter engagement campaigns.
- Forged and managed strategic partnerships with **3** local universities, increasing student voter engagement by **30%**.
- Orchestrated a multi-channel engagement strategy resulting in over **500** verified voter registrations.

### Carpentry Specialist

National Guard {Feb 2022 - Mar 2022}

- Managed critical equipment inventory valued at over **\$250,000**, achieving **100%** accountability.
- Fostered a collaborative environment for a **30**-member crew, ensuring zero safety incidents and on-time project completion.

### Director

O.U.R. Vets {Jan 2019 - Jan 2022}

- Directed HR operations for **50** employees, improving employee retention by 25% by revamping benefits.
- Managed a **\$150,000** annual budget, optimizing resource allocation to expand services into **3** new markets.
- Guaranteed **100%** compliance with all regulations across 3 markets via a rigorous internal audit system.

### Technical Support

Thomson Reuters { Sep 2017 - Sep 2019 }

- Resolved **15+** daily customer technical issues, improving first-call resolution rate by 30%.
- Authored over **100** detailed bug reports, contributing to a **10%** reduction in recurring software issues.

## HONORABLE MENTIONS

### Democracy Fellow

Campus Vote Project {2024-2025}

Led campus initiatives to boost civic engagement and voter participation, organizing registration drives, educational events, and advocacy campaigns to empower underrepresented communities.

### Immersive Tech Program

CCS & Oakland University {2024-2025}

Engaged in an AR/VR-focused program, collaborating on real-world challenges with peers to build a professional network and expand skills in immersive technology and UX.

### UMSI Institute Participant

University of Michigan {Summer 2023}

Completed a one-week program in information science, gaining skills in data analysis, user-centered design, and collaborative problem-solving.

## EDUCATION

### B.F.A. in Communication Design

Minor in Product Design

College for Creative Studies