

YUTING (SAM) ZHAN

A product designer specializes in user-centered design and passionate about integrating emerging technology into consumer products.

CONTACT

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EDUCATION

RHODE ISLAND SCHOOL OF DESIGN
BFA INDUSTRIAL DESIGN | CLASS OF 2026

BROWN UNIVERSITY
INTERMEDIATE ECONOMICS | FALL 2023
DESIGN ENGINEERING : DESIGN BRIEF | SPRING 2024

SKILLS

DESIGN

User research

User Testing

Wireframe Prototyping

Metal Machining

Modelling

Sewing

Presentation

Interviewing

SOFTWARE

Rhino

Fusion 360

Figma

Solidworks

Keyshots

Illustrator

Photoshop

EXPERIENCE

PRODUCT DESIGNER INTERN

NEWCLOTH | BEIJING | JUNE 2023-SEP 2023 (In-Person)

Newcloth is a startup company that focuses on using innovative materials, Vectran Fibre, to make luxury goods for men EDC items.

- Collaborated closely with PM and engineers to refine design specifications and **accelerated the product development cycle** by a three weeks.
- Integrated aesthetic considerations to align with branding through **market research, sketching and prototyping**.
- Worked with cross-functional teams to translate conceptual ideas into manufacturable prototypes.
- Played a key role in preparing and delivering a product launch video for online

INDUSTRIAL DESIGN INTERN

NEOLIX | BEIJING | OCT 2022-DEC 2022 (In-Person)

Neolix Autonomous Vehicle, research and development, manufacturing and service provider of load-carrying autonomous vehicles.

- Assisted in early stage design process through **sketching and CAD** with cross-functional teams.
- Conducted **user and market research, analysing user behavior** to refine product features and **enhance user experience** of the prototype vehicle.
- Conducted **on-site product testing** and recorded the user journey for design improvements.
- Assisted in preparing investor presentations and product documentation.

PRODUCT DESIGN INTERN

WOW INTERIOR DESIGN | BEIJING | AUG 2022-SEP 2022

WOW Interior Design is a furniture design studio that makes Chinese style designer furnitures mainly with wood and metal

- Worked with client to understand needs and provide design concepts through sketching and CAD.
- Used Rhino to develop high-fidelity prototype with laser cutter and 3D printer.
- Created CAD files and communicated with manufacturer to **ensure production feasibility**.

ADDITIONAL EXPERIENCE

BROWN ENTREPRENEURSHIP PROGRAM

PROVIDENCE, RI | JAN 2024- SEP 2025

- Worked with startup teams to develop research-driven design solutions, incorporating material research and business strategy.
- Collaborated with early-stage startups to develop product strategies, integrating market research and design innovation.
- Provided design consulting on user experience for startup products in fintech and emerging tech.

THE SEMITALK PODCAST

PROVIDENCE, RI | JAN 2023-PRESENT

- Led conversations with entrepreneurs and designer, discussing emerging technology, fintech and innovation trend.
- Researched and analysed industry trends, discussing topics, such as blockchain, Defi and product innovation.
- A conversation form podcast hosted by Yuting Zhan with friends and guests from various background including artists, engineers, young entrepreneurs.