

Chris Pacetti

chrispacetti.com
me@chrispacetti.com
+1 646 732 5102

Experience

2020–Present
argodesign
Brooklyn, New York
Principal Designer
Visual design for the world ahead.
—*Partial Client List:*
Fox Factory
Microsoft
Kyndryl
New York Life

2018–2020
Honeywell/Resideo
Melville, New York
Global Director of Visual Design
Visual design leadership for
Global Experience Design, a core
team of 40+ designers responsible for
software, hardware, and brand.

2013–2018
Havas/IBM
New York, New York
Creative Director
Design lead on an Agile team for
IBM Think Academy, a digital learning
platform (MOOC), and new business.

2007–Current
Chris & Natasha Studios
Brooklyn, New York
Partner
Lead/manage clients, projects and
a team of 1-10 designers.
—*Partial Client List:*
YouTube (co:collective)
printed language guidelines book
Microsoft (Wolff Olins)
branded motion graphics
Ben & Jerry's (Dentsu)
digital campaign
Chase (C&G Partners)
video wall installation
Topps
Bunt iPad/iPhone application
Hewlett-Packard (The Science Project)
Pivot webOS tablet app publication
United Nations
Broadband Commission campaign
Con Edison
touch screen kiosk with animation
Lincoln Center
touch screen calendar/ticketing kiosk
Nelson Mandela
interactive installation
Cisco
application interface
Showtime
Tracey Ullman show titles
NYC & Company
nycgo.com campaign animation
Nike
US Open environmental graphics

2006–2007
2001–2004
Arnell Group
New York, New York
Senior Art Director
Led/managed a team of 3-10 designers.
—*Partial Client List:*
Gehry Partners
motion graphics for architecture

Reebok
motion graphics and print advertising
Daimler Chrysler
showroom graphics
Pepsi
print campaign, packaging design and
motion graphics

2005
Havas
Amsterdam, Netherlands
Senior Art Director
Led/managed a team of 5-10 designers.
—*Client List:*
Volvo Cars
microsites
BT
microsite

2000
frog design
San Francisco, California
Senior Designer
—*Partial Client List:*
Ford Motor Company
brand installation and motion graphics

1996–2001
P2
New York, New York
San Francisco, California
Partner
Led/managed client and projects
—*Partial Client List:*
Viacom
PolyGram
Print Magazine
Sony Music
Aveda

1995–1996
Avalanche Systems (Razorfish)
New York, New York
Senior Designer
Led/managed a team of 3-6 designers
—*Partial Client List:*
Calvin Klein Inc.
MTV Networks
Elektra Entertainment Group
National Broadcasting Corporation

Awards

2022
Good Design Award
Medical
Singular Genomics, Winner

2020
CES Innovation Awards
Resideo Thermostat, Honoree

2016
PR Daily's Video Awards
Educational Video
Think Academy, Winner

2016
Ragan's Employee Communications Awards, Employee Education
Think Academy, 1st Place

2012
16th Annual Webby Awards
Pivot, Official Honoree

2011
DMA Digital Magazine Awards
Pivot, Finalist

2008
Art Director's Club
Volvo C70 Feel, Merit (Interactive)

2007
Autovision Awards
Volvo C70 Feel, Gold OttoCar

2007
BusinessWeek/IDSA IDEA Awards
Aquabrids™, Silver (Design concepts)

2006
Spin Awards
Volvo C70 Feel, Gold
(Best website concept)

2006
New York Festivals
Volvo C70 Feel, Gold World Medal
(Automobiles) and Bronze World Medal
(Overall design)

2006
Silver Cyber Lion
Volvo C70 Feel

Publications

2005
Matt Woolman, ***Type in Motion 2***,
New York: Thames & Hudson

2002
Curt Cloninger, ***Fresh Styles for Web Designers: Eye Candy from the Underground***, California:
New Riders Publishing

2000
Matt Woolman, ***Sonic Graphics/ Seeing Sound***, New York: Rizzoli,
London: Thames & Hudson

1999
Spencer Drate, Thomas Olejar, Sean Mosher-Smith and Jutka Salavetz,
Web Art: A Collection of Award Winning Website Designers,
New York: Madison Square Press

1998
Matt Woolman and Jeffrey Bellantoni,
Type in Motion: Innovations in Digital Graphics, New York: Rizzoli

1998
Roger Walton, ***Cool Sites***, New York:
Hearst Books International

1998
Daniel Donnelly, ***Cutting Edge Web Design, The Next Generation***,
Massachusetts: Rockport Publishers

1998
New Visual Artists '98 20 Under 30: Promise Fulfilled, New York: Print
Magazine

Exhibitions

2000
MyCity (New York City)
Brazil, Spain, Italy

1997–2000
270 Degree Confessional
United Kingdom, Australia, Netherlands

Education

1990–1994
Bachelor of Fine Arts (with honors)
Graphic Design
School of Visual Arts
New York, New York

References available upon request