

Chris DeGaetano

Graphic Designer

Pratt Institute – Brooklyn, NY
BFA Communications Design (Graphic Design)
UX/UI Minor
2022 – 2026 (expected)
• *President’s List for Academic Achievement, 2022–Present*

919 453 4908
tanodesign99@gmail.com
tanodsgn.cargo.site
www.linkedin.com/in/chris-degaetano

Experience

- Collaborated with former NC State point guard C.J. Bryce to develop personal brand identity, including logo design and visual direction, which was implemented across merchandise such as t-shirts and hats.
- Designed a custom trademark/logo for a music producer and engineer, utilizing a neo-2K tribal style with chrome effects; executed the visual using Adobe Illustrator and Photoshop to meet the client’s aesthetic vision.

Visual Communication Project – Cutlass Crew Album Rollout Pratt Institute | Fall 2024

- Designed the full album rollout and media campaign for the conceptual rap duo Cutlass Crew, focusing on bold, over-the-top pink branding and cohesive art direction.
- Led photography sessions including pose direction, outfit design, and studio lighting setup.
- Applied creative direction across print and digital media, fulfilling all course requirements while exploring new hands-on approaches beyond screen-based design.

Marco’s Pizza – Delivery Driver Raleigh, NC | Summer 2024

- Delivered orders efficiently and on time while maintaining excellent customer service.
- Handled cash and card transactions accurately and responsibly.
- Assisted in-store with order preparation, cleaning, and inventory restocking during downtime.

Harris Teeter – Produce Clerk Wake Forest, NC | 2020–2021

- Maintained fresh produce displays by rotating stock and ensuring quality standards.
- Assisted customers with product selection and provided knowledgeable service.
- Supported store operations by managing inventory, restocking items, and maintaining a clean, organized department.

Software

Adobe Creative Suite
Adobe Photoshop
Adobe Indesign
After Effects
Adobe Illustrator
Blender
Figma
JavaScript
CSS & HTML

Skills

Branding
Typography
Social Media
Illustration
Video Editing
Layout & hierarchy
Teamwork
Project Management
Motion Graphics

Awards

- First Place, 16th Annual Exhibit – National Arts Program, Raleigh, NC, May 2023
- Inaugural Scholarship Winner, Wake Forest Guild of Artists, June 2022
- Outstanding Achievement in Visual Arts, Wake Forest High School, June 2022
- Cover Designer, Wake Forest High School Awards Day Program, June 2022
- Seventh Place, NC Department of Transportation Aviation Art Contest, 2016
- Second Place, Wake Forest Veterans of Foreign Wars Art Contest, 2015

Extracurricular Activities

- NCAA Sprinter, Pratt Institute Men’s Track & Field Team
Team MVP, 2024–2025
- Classically Trained Musician – Piano and Guitar
- Drawing and Painting – Personal and academic projects
- Recreational Baseball – Community and pickup leagues