alisha verma

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skills

Adobe

Photoshop Illustrator InDesign

Microsoft Office

Word Powerpoint Excel Publisher

Fine Arts

Sketching Painting Procreate Digital photography

Miscellaneous

Canva

Copywriting & editing

achievements

- Cincinnatus Scholarship
- Dean's List

Fall 2024

- Overture Awards Finalist Spring 2024
- Scholastic Regional Gold & Silver Keys
- Ohio Governor's Exhibition Spring 2023

education

University of Cincinnati | Communication Design Major

Cincinnati, OH | Class of 2029 | GPA: 4.0

College of Design, Architecture, Art, and Planning

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Mason High School

Mason, OH | Class of 2024 | GPA: 4.2

experience

Print Associate | Office Depot | Part-Time

West Chester, OH | July 2024 - present

Skillfully operate several machines within the Print Services area to efficiently produce quality print orders. Collaborate with customers to recommend print product options. Design marketing materials for small businesses. Collaborate with coworkers and management to develop efficient selling and production methods.

Marketing Team Designer | Revolution UC | Part-Time

Cincinnati, OH | October 2024 - March 2025

Worked in collaboration with Marketing Team lead to develop a brand identity for university-affiliated coding event with 300+ attendees. Designed marketing assets for social media and physical merchandise. Created photo and video content for social media.

Volunteer Designer | University Christian Church | Part-Time

Cincinnati, OH | September 2024 - November 2024

Created social media content to publicize church events. Adapted designs to fit client feedback.

Staff Designer & Entertainment Editor | Mason Chronicle | Part-Time

Mason, OH | August 2022 - May 2024

Problem-solved with staff writers to convey news stories visually. Worked in Adobe programs to create visual elements and lay out pages under strict deadlines. Coordinated, wrote, and edited reviews for newspaper entertainment section.

Teaching Assistant | Greg Storer Art | Part-Time

Mason, OH | September 2021 - August 2022

Assisted younger students with individual art projects. Maintained studio cleanliness by organizing art supplies and conducting daily cleaning duties.