



**Sunny Fu**  
**Graphic Designer**  
+1626 999 6621  
qimiao sunnyfu@gmail.com  
sunnygraphic.art

---

## Education

**01/2021–04/2025**

### **ArtCenter College of Design**

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Specialization in Branding

## Expertise

### **Proficient in**

Canvas, Chat GPT, Figma, Firefly, Google Workspace, Illustrator, InDesign, Keynote, KeyShot, Lightroom, Midjourney, Miro, Office, Pages, Photoshop, Procreate, Runway ML, SolidWorks, Webflow, Final Cut Pro

### **Familiar with**

After Effects, Bridge, MadMapper, p5.js, Dimension, HTML/CSS

## Skills

Brand identity development, packaging design, generative design, creative coding, 3D printing, image creation, editorial design, motion design, illustration, UI design, DSLR photography

## Languages

Native in Mandarin, Fluent in English

## Recognition

**9/2023–12/2024**

### **ArtCenter Student Gallery**

ORIGEN (Package Design, Brand Identity)

NUUN (Package Design, Brand Identity)

Los Angeles Zoo (Brand Identity)

**5/2022–4/2024**

### **Provost's List**

ArtCenter College of Design

GPA of 3.8 or higher

**4/2021–4/2023**

### **Allen Matkins Endowed Scholarship**

ArtCenter College of Design

**4/2021–8/2021**

### **Graphics Department Scholarship**

ArtCenter College of Design

**12/2019**

### **2019 ONE SHOW China Youth**

Creative Competition

Design Innovation Category, Bronze Prize

Enjoy Northeast Cuisine (Brand Identity)

## Experience

**12/2024–04/2025**

### **Freelance Graphic Designer**

Jane Reardon

Santa Barbara, CA

Designed the brand identity, book layout, and illustrations for Jane Reardon, a guided breakup journal. Collaborated with the founder to refine content and enhance the user experience. Created a cohesive visual system with typography, iconography, and graphics.

**04/2024–08/2024**

### **Mars Petcare Nutro Sponsored Studio**

ArtCenter College of Design

Pasadena, CA

Rebranded Nutro by developing innovative packaging, advertising, and experiential campaigns to enhance the brand's identity. Partnered with a multidisciplinary team to craft compelling narratives and visuals that connected with consumers.

**01/2024–12/2024**

### **Teaching Assistant**

ArtCenter College of Design

Pasadena, CA

Assisted Professor Mateo Neri with his MadeinLA course. Coordinated field trips and managed schedules for experiential learning. Facilitated communication between students, instructors, and external partners. Supported course logistics to ensure a smooth learning experience.

## Involvement

**05/2024–08/2024**

### **President**

Hanging There Climbing Club

ArtCenter College of Design

Pasadena, CA

Organized climbing events and community-building activities to engage members. Designed promotional materials to increase club visibility and participation. Mentored new members, fostering an inclusive and supportive climbing community.

**11/2022–01/2023**

### **Orientation Leader**

ArtCenter College of Design

Pasadena, CA

Assisted new students in acclimating to campus life. Designed mailers using InDesign, Illustrator, and Photoshop to introduce school resources. Led orientation sessions, providing essential guidance for a smooth transition. Fostered a welcoming and supportive environment.