

# HIS\_MRS USA Co-op

Fine Arts Specialist – Kente Jan 6, 2025 Meet our new Bantu born & raised Producer, dedicated to your company's cross functional collaborations & growth.



**Objective:** " I'm a multidisciplinary artist & expert in sales & performance. I've become eager to build Africa by creating, activating & leveraging international networks with CEO's & art lovers" – Kente from [His\\_Mrs](#)



# About

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**HisMrs:** A progressive entertainment company committed to the development & representation of select musicians, writers & winemakers.

We present themed driven events showcasing remarkable live musicians, exhibitions & brand pop ups in your favored local event spaces & premium venues.

**HisMrs Mission:** To enhance & refine a community of select artists who'll remain confident, collaborative & adjustable while serving as a catalyst for positivity & growth on a global scale. We aim to promote artists who represent us & other select brands with quality & class.

**HisMrs Mantra:** Our reps are individuals who believe in the fight for community. We prioritize the message over the messenger, study futuristic movements & pride ourselves in collaborating with those who know the highest ROI is in authentic art.

## Initiatives & Offerings

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### Negotiate

An art not be feared.

*"Sustaining progress. Following up on interested collaborators & investors. Activating sales targets. A useful/reliable artistic approach for finalizing pricing & logistics to ensure there are no hidden assumptions & all terms are met."*



### Research

Without this data, forget connection.

*"Studying the fast paced ever changing market to identify future trends. Overseeing & engaging in pitch deck formulations. Selecting the essential elements for event space & marketing channels for distribution entry."*



### Emcee

The creative in charge of the unforgettable experience.

*"I leverage my elegant accent, entertainment expertise & educated opinions to drive the event towards a memorable time."*

Select professional/internship experience (referrals available upon request)

BLC Attorneys – CA Shadow work | 05/2015 - 09/2015 | 11/2017 - 01/2018

Umhlobo & KF FM – Radio host/Music Compiler intern | 05/2016 - 08/2016

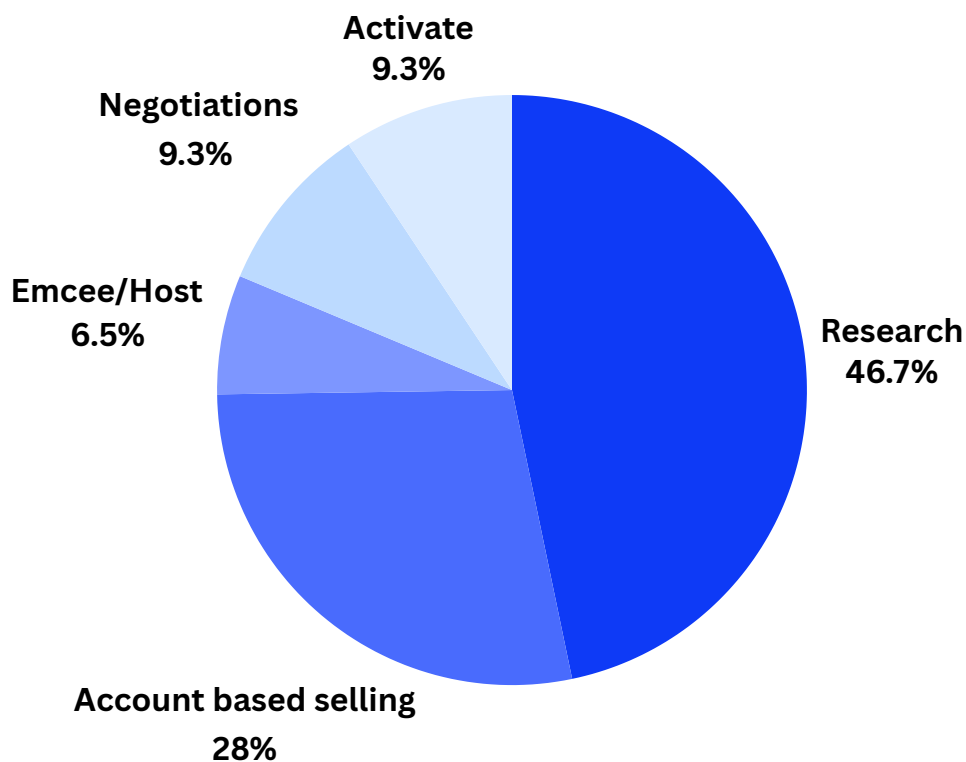
SiyaSebenza NPO – 3E Certification & Student Advisor | 03/2019 - 04/2019

Remax – Sales & Rent intern | 05/2018 - 08/2018 | 11/2021 - 08/2022

FacetoFace Films – Merchandiser & Advisory Board member | 08/2022 - present

# Purchase Hours

**Creative officer &/or Sales Rep Rate: \$75–\$125 PER HOUR | Fine Art Specialist &/or Creative Director Bulk Purchase for your initiative, event, etc : \$2000 USD + % of revenue share of set companies net income for the duration of our contract. (typically 5-10%) - negotiable.**



*General Hourly Utilization Rate for production*

**If your positive idea is scalable, count us in. If it's not, we'll continue collaborating with good business while we number the days you have left from a distance – Mthimkhulu**

Select brands our rep helped advance:

**BREAKING  
—SOUND™**



**RE/MAX**  
INDEPENDENT PROPERTIES

NELSON MANDELA  
UNIVERSITY

Nelson Mandela University Choir

**ASLINA**  
BY NTSIKI BIYELA



**KANONKOP**  
WINE ESTATE

Creativity is about the process, not  
the product – Aja Monet

# Let's plan for positive impact & longevity

**It is not possible for an artist to be a success. Once you think of yourself as that,  
you're finished – James Baldwin**



## Contact Information

*We would love to hear from you!*

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